



**Yellowstone Business Partnership
Business Sustainability Workshop Agenda
February 3, 2012 9am-1pm in Jackson, WY
First Interstate Bank Conference Room**



1. Overview of Yellowstone Business Partnership & *UnCommon Sense* Program (9-9:30am)
2. Sustainability Defined (9:30-10:00am)
 - a. Resource limitations
 - b. Ecosystem threats
 - c. Climate change
3. Sustainability as a Competitive Business Advantage (10:00-10:30am)
 - a. Leverage sustainability to operate leaner
 - b. Case studies from businesses leading the way
 - c. The case for “greening” your business
4. Energy Efficiency (10:30-11:30am)
 - a. Creating a baseline energy assessment
 - b. Upgrades & retrofits to save energy
 - c. Presentation from Jackson Hole Energy Sustainability Project/Lower Valley Energy
 - d. Case studies
5. Preferred Purchasing & Waste Reduction (11:30-12:00pm)
 - a. Strategies for reducing wasted time and materials
 - b. Discussion of preferred purchasing & buying local
 - i. Regional purchasing consortium to reduce costs
6. Lunch: Discussion of sustainability implementation issues for Jackson businesses (12:00-12:30pm)
7. Leading the Way (12:30-1pm)
 - a. How to manage organizational change
 - b. Creating a sustainability policy
 - c. Implementation strategies
 - d. Telling your story to the community and customers

The workshop draws inspiration from the *UnCommon Sense* program, a two-year, peer-supported program that equips businesses with the tools to operate more efficiently and sustainably, and empowers them to become sustainability leaders in their communities and industry sectors. The workshop will feature the stories of several businesses that have saved money and added value to their organizations through their sustainability programs. For more information on the Yellowstone Business Partnership and its programs go to www.yellowstonebusiness.org.

Presenter Bio & Contact Information:

Christina Thomure has ten years of experience in sustainable design and operations. She recently worked as the Sustainability Director at Grand Targhee Resort where she led efforts to achieve an 18% reduction in electricity use (over the five-year average), a waste diversion rate of 50%, and implementation of a regional transit program for the Resort. Christina has also worked as a community planner for organizations in Sheridan, WY, Park City, UT and Jackson, WY. She has led several citizen engagement efforts on sustainable community development and has technical experience writing federal grants and energy sustainability plans, and conducting greenhouse gas inventories. Christina brings a broad understanding of the needs and challenges facing the Greater Yellowstone region and the ability to provide innovative, sustainable solutions and technical expertise. Christina recently started a consulting company, The Resource Workshop, which helps businesses to become more efficient and effective through strategic planning, sustainable design and operations, and telling their story.

Sponsored by the Jackson Hole Chamber of Commerce and First Interstate Bank.

