

## ALONG FOR THE RIDE:

### YBP's 5th Annual Conference Tackles Regional Transportation

By Michelle Hippler, YBP Communications Consultant

#### INSIDE THIS ISSUE:

Message from the Board Chair	2
GY-Framework Pilot Program	4
YBP Annual Report	5-7
UnCommon Sense Update	8
Regional Geotourism MapGuide	9
Executive Director Column	10
Regional Calendar	12

The day before I left for YBP's 5th Annual Conference, I went to a branding at the Turley Ranch in Musselshell, Montana. Watching the ranchers show up with horses and a clear intent on putting in a full day of really hard work for their neighbor is not something those of us who live in cities or towns witness very often. But that same sort of willingness and cooperation among the 25 counties served by YBP is needed to make regional transportation connections a reality in the Greater Yellowstone.

For those who attended the conference at Jackson Lake Lodge, the task of linking our far-flung communities using energy-efficient alternatives no longer seems so cumbersome or out of reach. Part educational, part inspirational, the conference was a great introduction to "smart communities" that already have successful transportation systems.

Yes, we have challenges and barriers facing us as we move forward in connecting the DOTs of three states surrounding Yellowstone and Grand Teton national parks, but we also have systems in place that can be extended. By the last day of the conference, participants were already coming up with the business case to sell to the locals back home. That a barrel of oil topped out at an historic \$134 that day may make the sales job a little easier.



Conferees from Billings, Red Lodge and Cody get better acquainted as they travel to Jackson Lake Lodge.

#### Paradise Created

Todd Litman, the conference's keynote speaker and founder of the Victoria (B.C.) Transport Policy Institute titled his speech *Creating a Quality Transportation Experience*, but he could have easily called it *Creating Paradise Here, Now*. He pointed out that creating a "paradise" in our existing communities has a far smaller footprint than "buying up" and moving out to the fringes, which has been a rite of passage for the upwardly mobile for decades. Such behavior mars the landscape with sprawl and brings all the related problems to the environment while also isolating its residents.

To show the benefits of a truly walkable community, Litman presented a neighborhood in his hometown of Victoria, British Columbia. Residents of this neighborhood can leave their homes and easily walk down to the pub. Along the way they are participating in community cohesion—they can interact with neighbors and shopkeepers and bring the added safety of having "eyes on the street" to keep criminal behavior down. There's no traffic congestion to deal with, no carbon emissions, no fights over parking spaces and no money going to foreign oil companies. Instead, money is kept in the community, bellies are filled with locally made brew, there's no chance of a



Keynote speaker Todd Litman explains how communities can prosper by making accessibility for people a higher priority than simply accommodating vehicles.

#### VISIT US ONLINE: [yellowstonebusiness.org](http://yellowstonebusiness.org)

for timely and relevant articles and opinion pieces on issues of regional stewardship and economic sustainability.

#### WE WELCOME

website contributions from our members:

[info@yellowstonebusiness.org](mailto:info@yellowstonebusiness.org)

(Continued on page 3)

## BOARD OF DIRECTORS

### Dave Stauffer, Chair

Dave Stauffer Consulting - Red Lodge, MT

### Rick Reese, Vice Chair

Retired - Bozeman, MT

### Jennifer Lamb, Secretary

National Outdoor Leadership School - Lander, WY

### Gary Van Dyke, Treasurer

The Van Dyke Technology Group - Bethesda, MD and Pray, MT

### Erik Abrahamson

Leaf, LLC - Jackson, WY

### Julie Anderson, PA-C

Family Practice - Livingston, MT

### Steven Aumeier

Idaho National Laboratory - Idaho Falls, ID

### Jack Brady

Architect - Layton, UT

### Garett Chadwick

Plan One/Architects - Driggs, ID

### Ron Frazell

B&F Distributing Company, retired - Swan Valley, ID

### Laurel Hall

Hallway, Inc. - Idaho Falls, ID

### Paul Hansen

The Nature Conservancy - Jackson, WY

### Arthur Kull

Kull Food Technologies - Idaho Falls, ID

### Roger Lang

The Sun Ranch - Cameron, MT

### Helen Schroeder

Advisory Board Chair - Chicago, IL

### Bill Shepard

Grubsteak Expeditions - Cody, WY

### Dan Stevenson

CTA Architects Engineers - Bozeman, MT

## STAFF

**Janice Brown**, Executive Director

**AD Bunn**, Administrative Director

**Heather Burdette**,

Sustainability Programs Manager

**Jim Dungan**, Webmaster

## MESSAGE FROM THE BOARD CHAIR

### YBP AT AGE FIVE: WHO ARE WE? WHAT DO YOU WANT US TO BE?

Dave Stauffer, YBP Chair



As I write this, I've been YBP chair for only a few weeks, but I've already been asked numerous times about YBP. "What is YBP?" people ask. "Who are its members?" "What do the

members have in common?"

Answers to such questions are emerging in bits and pieces:

1. In his book *The Economics of Happiness: Building Genuine Wealth*, Canadian economist Mark Anielski comments on business leaders who "are beginning to come alive to the truth of genuine abundance...Many are hard at work in redesigning and rethinking capitalism; tinkering at the margins...moving the system as a whole to a more enlightened economic system." These business people, Anielski continues, believe that "the system will be changed not by activist government or activist protests, but by a variety of small-scale, incremental reforms led by those enlightened souls working within corporations and the existing economic system."

2. Those of us who rode the bus home from the YBP annual conference to Cody, Red Lodge and Billings had a great time commenting on every aspect of the conference. Mike Keys, of Keys Custom Homes in Red Lodge, spoke to the diversity of YBP members. He noted that, "Every time you sat down for another session or meal you'd meet five or six more people from anywhere in the region who are working in industries and doing jobs that you never knew existed, or who are doing things in sustainability or green business that you never thought of."

Both of these insights, I believe, say something about who we are as YBP members. You may or may not agree. Either way, I'd appreciate hearing from you about who YBP is and what you want your organization to be in the future.

I want to hear from you because you can help address my two top priorities as YBP chair. Those priorities are: a)

membership development, and b) revising YBP's strategic plan. Regarding the former, please tell me what you get out of your YBP membership and what new or different membership benefits we should offer. We want to make YBP membership more valuable to our current members and more attractive to businesses that are prospective members.

The YBP Strategic Plan was written in 2004 as a five-year plan that was intended to guide the organization through 2009.

**The system will be changed  
not by activist government or  
protests, but by small-scale,  
incremental reforms led by  
those enlightened souls working  
within corporations and the  
existing economic system.**

It is time to take another look at it and make needed revisions. A lot can change in the world – and has – over five years. (Example: The inflation-adjusted price of a barrel of oil five years ago stood at about \$30; at the moment, it's \$130.)

Our Strategic Plan articulates YBP's mission, convictions and vision and describes several programs and projects that have been implemented by staff over the past five years. You can access this information on the YBP website by navigating through our first two drop-down menus: About YBP and Our Programs. Watch for future survey opportunities to give your YBP directors input on how to plan for the organization's next five years.

In the meantime, let me know your initial thoughts about our mission and programs, or about how to enhance your YBP membership, by email – [dave@daves Stauffer Consulting](mailto:dave@daves Stauffer Consulting) – or phone – 406-446-2563. Thanks for your help!

## THE BUSINESS VOICE

is a quarterly publication of Yellowstone Business Partnership made available to all members in either print or electronic format. This newsletter is printed on 80# Genesis Text, made from 100% de-inked post-consumer recycled fibers. Please contact our office with address corrections, 406-522-7809.

## CONFERENCE (cont. from cover)

drunken driving accident and they are getting exercise to boot.

When it comes to planning, Litman says, "Place has to trump mobility." With the spectacular view of the Teton Range just outside the conference hall, it's obvious we in the Greater Yellowstone region have a lot at stake in preserving place.

### Wanted: Paradigm Shift

Sometimes stating the obvious can open up a whole new avenue of thought, and when Mr. Litman pointed out that transportation is simply a means of transporting people between walking experiences, the light bulb went off for this participant. We drive, park, then walk. Even a drive in the park includes getting out and walking to see the sights.

This sort of paradigm shift is needed because, according to Litman, "traditional transportation planning has accommodated vehicle mobility at the expense of our community." We need to move from a "getting bigger" to a "getting better" mentality, from mobility to accessibility. Instead of planning



Ken Bullock, representing Partners for Prosperity, had the winning raffle ticket for a sculpture donated by DNC Yellowstone General Stores.

that centers on making it easier for cars to get around, we need to focus on how people can get around. One should not always have to rent a car or use the family vehicle to access desired goods, services and activities.

### An Enhanced Experience

Attendees who rode a bus to the conference got first hand knowledge of how alternative transportation to the parks may not only enhance the experience of the trip but build community. My daughter and I got to meet and converse with six great souls from Red Lodge and Powell in the six plus hours it took to get from Billings to Jackson Lake Lodge each way.

Anyone who has traveled in Europe knows that the journey can be just as much fun as the destination. Why can't we locals have pleasant, chance encounters with international visitors while we all travel to the Tetons? Why can't foreign tourists get to Yellowstone without the hassle of renting a car and driving in odd, sometimes dangerous, weather patterns?

Regional businesses need to understand the value of having more transportation options in the Greater Yellowstone region. Fortunately YBP is now working in our tri-state arena to show what may be possible in the near term.

### So How Will It Happen?

Tuesday's "Connecting the DOTs" plenary panel introduced those who are working on the Concept of Operations Plan being funded by the Idaho Transportation Department (ITD), the USDA, and Partners for Prosperity. Kudos go to the State of

(Continued on page 12)

## RETIRING DIRECTORS HONORED AT YBP ANNUAL CONFERENCE

Incoming Board Chair Dave Stauffer recognized the valuable contributions of YBP's retiring directors at the fifth anniversary banquet celebration held May 20 at Jackson Lake Lodge. Those retiring or resigning from board service last month included:

**DWIGHT MINTON** of Bozeman, MT: Founding YBP director serving from 2003-08, Board Chair from 2005-06

**CHERYL O'BRIEN** of Idaho Falls, ID: Filled a board vacancy from 2006-08; served as YBP Treasurer 2007-08.

**PAUL BERTELLI** of Bozeman, MT: Founding YBP director serving from 2003-08; most recently chair of the YBP Advisory Board

**TONY MALMBERG** of Lander, WY: Served on the board from 2005-08

**DAVID SCHAUB** of Bozeman, MT: Resigned from board after two years of service, 2006-08

Also recognized for his leadership was **GARY VAN DYKE** of Bethesda, MD and Pray, MT, who served two one-year terms as chair of the YBP board. Gary was re-elected to another three-year term on the board and will be serving as Treasurer for the upcoming year.



Consultants preparing the Concept of Operations Plan for regional transportation services explain several scenarios they are researching for Greater Yellowstone.



The conference attracted members, interested citizens and agency representatives from Idaho, Montana and Wyoming.

## MANY THANKS TO OUR CONFERENCE SUPPORTERS!

### CONFERENCE BENEFACTORS

**Grand Teton Lodge Company**  
**Idaho National Laboratory**  
**The Nature Conservancy,**  
**Greater Yellowstone Program**

### CONFERENCE SPONSORS

**American Park Network**  
**Xanterra Parks and Resorts**

### BUS AND BREAK HOSTS

**Bridge Creek Backcountry Kitchen**  
**and Wine Bar**  
**DNC Yellowstone General Stores**  
**YellowstonePark.com**

Finally, our sincere appreciation to **Amy Randolph** with **Catch and Release Graphics** for her beautiful design of the conference announcement and program. Visit her website at [www.catchandreleasegraphics.com](http://www.catchandreleasegraphics.com)



L-r: Jackie Flowers, Rocky Mountain APWA former President; Janice Brown, YBP Executive Director; Larry Frevert, APWA National President.

## APWA Recognizes YBP

The Rocky Mountain Chapter of the American Public Works Association (APWA) recognized YBP last April for developing the Greater Yellowstone Framework for Sustainable Development. The Partnership received the 2008 Technical and Management Innovation Award for integrating local and regional concerns into a green rating system that has been shown to work nationally.

"The GY-Framework takes the somewhat urban focus of LEED standards and adds criteria to protect Greater Yellowstone's sensitive ecosystem and rural nature" said APWA past president Jackie Flowers. "The system can potentially help both private developers and public works leaders do a better job of place-based community building," she noted. The Rocky Mountain APWA plans to submit the GY-Framework for a national APWA award at the end of the three-year pilot.

## YBP Invited to Greenbuild

The Greater Yellowstone Framework for Sustainable Development has been selected for a concurrent session presentation at the 2008 Greenbuild International Exposition, to be held November 18-21, in Boston. Over 1,400 proposals were submitted to the U.S. Green Building Council, and fewer than 100 were accepted into the final program. Jan Brown will introduce the GY-Framework and describe the 11 registered pilot projects that will test the new rating system. Consultant Kath Williams will then conduct an interactive Q&A with three of the pilot developers that were selected from Idaho, Montana and Wyoming.

## GY-Framework Pilot Program: UPDATE

The Greater Yellowstone Framework Pilot Program is well under way, with 11 pilot projects representing all three states from around the region. All pilots attended the initial training workshop in April in Bozeman. Kath Williams + Associates are on track to release a draft of the technical reference guide sometime this summer. YBP has recruited volunteers for our certification and incentives task forces and continues to revise and define the certification process and identify marketing opportunities and incentives for the program.

The next progress meeting for pilots is scheduled for September 12 at Grand Targhee Resort, and it will be the first introduction for the pilots to the GY-Framework independent certification teams. The pilots report the following progress on their projects:

**The Beartooth Nature Center** has completed their master plan, and is currently working on fundraising for their new center.

**Dornix Park** will be scheduling several work days at the site this summer. They are currently raising money for the greenhouse, which will be used by the Sweet Grass County high school and other community members. Sam Hodges is working on trail signs for his Eagle Scout project, and Sweet Grass High School students built three new gates for the park.

**Grand Targhee Resort** is working with Design Workshop out of Aspen, Colorado, on the preliminary design of their Village Master Plan. The resort recently received a zone change request from Rural to Resort by Teton County, WY. The resort has scheduled its open house for September 11, 4-7pm.

**Harriman State Park** is gearing up for a pre-construction meeting mid-June and will begin construction shortly thereafter, with a 300-day completion deadline. Plans include a new monument sign on Highway 20 in Island Park, a new ranch sign near the park headquarters, complete renovation of the old bunkhouse, converting the middle dude barn into a dining facility and the south dude barn into a retreat center and some additional road work.

The **Livingston School District** is in the preliminary stages of exploring best options for facilities renovation or construction. The GY-Framework plays a critical role in the analysis of what the school district is trying to accomplish. They are looking at curriculum design, opportunities for connections between schools and community.

**Mountain Legends Ranch** will break ground in June and they are adhering to the principles of the GY-Framework. Throughout construction and post-build out, the farm will stay active. They will host a tour late summer or early fall.

**Mountainside Village** is starting to feel like the neighborhood it was designed to be, with 11 homes now occupied and many more under construction. New developments include an increase in Mountainside Institute programming, initiation of their own pilot dog-doo composting program and the continuation of their landscaping work around the Village's Picnic Pond. Stop by their YBP open house on June 27, 3-7pm.

**Pine Glades Homes** hosted a Cinco de Mayo open house with YBP and the Jackson Hole Chamber of Commerce, which attracted more than 50 people and was a great success. They plan to break ground on the project the second week of June. A preliminary HERS rating analysis shows that the high-efficiency construction and insulation methods at Pine Glades are expected to exceed the International Energy Conservation Code by 50% and is above the base of Energy Star by 30 points.

**Red Lodge High School:** The project was featured on the front page of the May 13 edition of the *Billings Gazette*. The article highlighted information about the new building and how the district hopes to raise visibility and demonstrate how the private sector can transform attitudes and practices in real estate. The new building is currently under construction with the foundation system in place and the under-slab work currently in progress with occupancy expected in February 2009.

**Stony Mill Neighborhood:** The development team is working on the final PUD plan submission to the city of Bozeman, and they are also working on Phase 1 Infrastructure Designs. Infrastructure construction work is anticipated to commence in the fall of 2008.

**Teton Meadows Ranch:** The approval process for the development has been suspended until December 31, or when the Comprehensive Plan update has been adopted, due to a moratorium resolution passed by the Teton County Commissioners on May 6. TMR developer James Reinert will share lessons learned while participating on the YBP interactive panel at Greenbuild 2008 in November.



## YELLOWSTONE BUSINESS PARTNERSHIP

### 2007 ANNUAL REPORT

## ACCOMPLISHMENTS - 2007

The mission of the Yellowstone Business Partnership is to unite businesses dedicated to preserving a healthy environment and shaping a prosperous and sustainable future for communities in the Yellowstone-Teton region. The Partnership promotes scientific understanding, informed dialogue and collaborative approaches to resolving our region's most complex socioeconomic and natural resource challenges. The Partnership's five-year strategic plan was written in 2004 and outlines one organizational and three program goals. Each goal is outlined below with highlights of our most recent project accomplishments and future plans.

### 1.0 Regional Leadership Program

**Program Goal:** Equip business and community leaders with the necessary skills, information and inspiration to be effective stewards of the Yellowstone-Teton region.

*Turning On the Off-Season: Opportunities for Progress in the Yellowstone-Teton Region:* published in April 2007 and provides snapshots of comparative socioeconomic and natural resource data from 25 counties. The Cody Institute for Western American Studies at the Buffalo Bill Historical Center contributed \$5,000 in May 2007 to print sufficient copies of the 32-page report for region-wide distribution.

In August, YBP was awarded a \$150,000 Rural Business Opportunity Grant from USDA Rural Development to fund six sub-regional planning projects that will address such challenges as commuter transportation needs, workforce and housing issues, private investment in recreation services, and the relationship of land use to economic development. Raising the necessary matching funds took another four months, but thanks to a \$25,000 research commitment by the Idaho Transportation Board

for regional transportation planning, YBP's Seasonality Project has moved forward in 2008 with 100% funding.

### 2.0 Resource Conservation Program

**Program Goal:** Conserve the region's natural systems and recreation resources as assets essential to our tri-state economy and quality of life.

YBP is seeking to implement the 10 recommendations for collaborative investment identified in our Outdoor Recreation Prospectus (2006). YBP has long supported establishing a system of regional transportation services that would link cities and parks in Greater Yellowstone using existing public and private services. With funding secured from the Idaho Department of Transportation at the end of 2007, a "Concept of Operations" plan will be coordinated by YBP to outline possible regional transportation scenarios. In the meantime, YBP will continue to serve on the board of the Yellowstone-Teton Clean Energy Coalition and provide its financial management.

(Continued next page)

## CONTRIBUTIONS 2007

### \$50,000

M.J. Murdock Charitable Trust – Vancouver, WA

### \$25,000

Ameya Preserve – Bozeman, MT

### \$15,000

Grand Teton Lodge Company (inkind) – Moran, WY  
Mountain Sky Guest Ranch (inkind) – Emigrant, MT

### \$10,000+

Dwight Minton (\$10,582) – Bozeman, MT  
Nancy Schaub (\$10,441) – Half Moon Bay, CA  
Wyoming Business Council - State Energy Office – Cheyenne, WY

### \$5,000+

Buffalo Bill Historical Center/CIWAS – Cody, WY  
Crane Foundation Inc – Stamford, CT  
Four Seasons Resort (inkind) – Teton Village, WY  
Grand Targhee Resort (\$6250) – Alta, WY  
Roger Lang – Cameron, MT  
Montana DEQ Pollution Prevention Bureau – Helena, MT  
David Schaub/New Priorities Foundation – Bozeman, MT  
Sun Ranch (\$5,500) – Cameron, MT  
Gary & Lynne Van Dyke (\$6,000) – Bethesda, MD  
Van Dyke Technology Group – Bethesda, MD

### \$3,500+

CTA Architects Engineers (\$4,000 inkind) – Billings, MT  
Roger Lang – Cameron, MT  
Dave Stauffer Consulting – Red Lodge, MT

### \$2,500+

INL/Battelle Energy Alliance – Idaho Falls, ID  
The Conservation Fund (\$3,000) – Arlington, VA  
Rick and Mary Lee Reese (\$3,000) – Bozeman, MT  
Steve and Kathy Shuel – Bozeman, MT  
Terra Resort Group/TML (inkind) – Teton Village, WY

### \$2,000

Anita Pagliaro/The Selz Foundation – Livingston, MT  
The Post Company – Idaho Falls, ID  
The Nature Conservancy, GY Program – Jackson, WY  
Xanterra Parks & Resorts – YNP, WY

### \$1,500

Peter Christ/Bridge Creek (\$1,200 + inkind) – Red Lodge, MT  
Ron Frazell – Swan Valley, ID  
New Belgium Brewing Co., Inc. – Fort Collins, CO  
Helen and Frank Schroeder – Chicago, IL  
US Green Building Council – Washington, DC  
Wilkinson-Montesano Builders, Inc (\$1600) – Jackson, WY

### \$1,000

Amangani – Jackson, WY  
American Park Network – New York, NY  
Paul Bertelli/JLF Associates – Bozeman, MT  
Bitterroot Resort – Florence, MT  
CH2M-WG Idaho – Idaho Falls, ID  
Eastern Idaho Regional Medical Center – Idaho Falls, ID  
J Bar L Ranch/Peggy Dulany – Lima, MT  
Kiely Construction Company, LLC – Red Lodge, MT  
Nitrocision, LLC (\$1,200 inkind) – Idaho Falls, ID  
P2 Solutions (\$1,200 inkind) – Idaho Falls, ID  
Pisces Rising Consulting – Macks Inn, ID  
John Rutter – Moran, WY  
Speedy Print (inkind) – Bozeman, MT

### \$500+

Michael and Lynn Aldrich – Glendale, CA  
All West Realty – Lander, WY  
Julianne Anderson – Emigrant, MT  
Jack Brady, Architect – Layton, UT

## CONTRIBUTIONS 2007

### \$500+ continued

Robb and Rose Brady – Idaho Falls, ID  
 Jack and Ruth Brown – Oceanside, CA  
 Dominick Building Services, A Wyoming LLC – Cody, WY  
 Elkhorn Ranch – Gallatin Gateway, MT  
 Fall Line Design (\$450 inkind) – Driggs, ID  
 Hallway Inc. – Idaho Falls, ID  
 Harmony Design, Inc. (\$600) – Driggs, ID  
 Kull Food Technologies LLC – Idaho Falls, ID  
 National Outdoor Leadership School – Lander, WY  
 Cheryl O'Brien – Idaho Falls, ID  
 John Sackett – Bozeman, MT  
 Smartsprocket (\$100 + \$500 inkind) – Durango, CO  
 Summit Consulting Group – Jackson, WY  
 The Lodge at Sun Ranch – Cameron, MT  
 Vertical Media (\$750) – Jackson, WY

### \$250+

Beartooth Nature Center – Red Lodge, MT  
 Blue Spruce Cleaners – Jackson, WY  
 Bill and Pam Bryan – Bozeman, MT  
 Crown Creations Cabinetmakers – Livingston, MT  
 Divide Development Company – Livingston, MT  
 Steve Duerr (\$350) – Jackson, WY  
 Hawtin Jorgensen Architects – Jackson, WY  
 High Country Linen Service – Jackson, WY  
 Huntsman Springs – Driggs, ID  
 Island Park News – Island Park, ID  
 Jackson Hole Chamber of Commerce – Jackson, WY  
 McCall Development – Billings, MT  
 Montana Yellowstone Expeditions Foundation (\$350) – Bozeman, MT  
 North Wind, Inc – Idaho Falls, ID  
 On Site Management Inc – Bozeman, MT  
 Paulson and Cooper – Jackson, WY  
 Red Lodge Public Schools – Red Lodge, MT  
 Refuge Sustainable Building Center – Bozeman, MT  
 Bill Shepard – Cody, WY  
 Shoshone First Bank – Cody, WY  
 The Spires at Red Lodge – Red Lodge, MT  
 Town Square Inns – Jackson, WY  
 Yellowstone Alpen Guides – West Yellowstone, MT

### \$100+

Archer Construction – Bozeman, MT  
 Beck Consulting – Red Lodge, MT  
 Blanchford Landscape Contractors, Inc – Bozeman, MT  
 Bridger Bowl Ski Area – Bozeman, MT  
 Cate Cabot – Kelly, WY  
 Garrett Chadwick – Driggs, ID  
 City of Bozeman – Bozeman, MT  
 City of Victor – Victor, ID  
 City Pass, Inc. – Victor, ID  
 Clear Creek Group – Jackson, WY  
 CN Engineers – Jackson, WY  
 Community Health Partners – Livingston, MT  
 Cooper Roberts Simonsen Associates – Idaho Falls, ID  
 Creative Energies – Lander, WY  
 Creative Energies – Victor, ID  
 Current Transportation Solutions – Bozeman, MT  
 Davidson Builders, Inc. – Bozeman, MT  
 Design Partnership Inc. – Bozeman, MT  
 Doug McClelland's FlyFishingAnd, LLC – Red Lodge, MT  
 Downtown Billings Alliance – Billings, MT  
 Downtown Bozeman Business Improvement District – Bozeman, MT  
 Ecos – Durango, CO  
 Energy and Sustainable Design Consultants, Inc. – Billings, MT  
 Firehole Ranch – West Yellowstone, MT  
 Firewise Landscapes – Jackson, WY  
 First Security Bank – West Yellowstone, MT  
 Food Roundup Inc – West Yellowstone, MT  
 Freeheel & Wheel – West Yellowstone, MT  
 Frog Rock Design L.L.P. – Bozeman, MT

## 2007 OVERVIEW

(cont. from previous page)

### 3.0 Sustainability Program

**Program Goal:** Address our regional growth challenges by advancing collaborative, sustainable solutions to complex problems across multiple jurisdictions.

#### 3.1 Greater Yellowstone Framework for Sustainable Development:

In May 2007 YBP introduced a voluntary rating system modeled after LEED that will encourage more sustainable development in the Yellowstone-Teton region. Eighty volunteers from three states designed this system over a nine-month period with staff guidance from the U.S. Green Building Council.

A three-year pilot program was funded at the end of 2007 by a \$175,000 matching grant from the M.J. Murdock Charitable Trust. Applications from private developers, public agencies and nonprofit organizations were due December 31, 2007, and eleven registered pilots are now fine tuning the rating system and shaping an affordable and meaningful certification program.

#### 3.2 UnCommon Sense: Business Leadership for a Sustainable Future

This business training and peer-support program helps YBP participants advance sustainable business practices in their operations. The program asks participants to attend four group workshops, implement follow up actions, and measure results over a two-year period. Each training module explains how to conduct self audits, make operational improvements,



“Sustainability Seekers” got acquainted on the front lawn of Mountain Sky Guest Ranch. The Montana ranch was the setting for the UnCommon Sense workshop in April 2007.



During the GY-Framework Workshop held in March 2007 at Chico Hot Springs, teams engaged in dot voting to decide which categories should have overall emphasis.

and measure and communicate results. Eight businesses graduated from the program in October 2007 at a gala event at the Four Seasons Resort, and a second class of 10 started the program in April 2007, including several of the region's major ski resorts.

### 4.0 Organizational Development

**Program Goal:** Develop the Yellowstone Business Partnership into an organization of regional stature and integrity that is known for its progressive private-sector constituency, talented leadership and prudent administration.

Development of YBP as an effective regional organization advanced in 2007 as our board expanded to 18 and plans were advanced to hire a full-time Sustainability Programs Manager early in 2008. Since attracting its first members that October 2003, YBP has reached 250 donors and members with about 50% in Montana and 25% each in Idaho and Wyoming.

Development and related program activities in 2007 included:

- Fourth annual conference May 17-19 on Making Room: Sustainable Development for the Yellowstone-Teton Region. This event engaged 140 participants over the three days and featured an “open house” technique for introducing the GY-Framework rating system.
- Decision to open second office in Idaho Falls, where Executive Director Janice Brown moved her office to better serve southern part of organization's region.
- Second annual on-line auction in October
- Publication of four quarterly newsletters for member and public distribution
- Special community-based fundraising events and speaking engagements

## STATEMENT OF ACTIVITIES

### For the Year Ended December 31, 2007

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL ALL FUNDS
<b>SUPPORT AND REVENUE</b>			
Annual Meeting Income	\$ 37,815	\$ 0	\$ 37,815
Contract Income	1,260	0	1,260
Contributions	77,803	13,992	91,795
Events and Other Income	16,762	0	16,762
Government Revenue	0	16,080	16,080
Grants	0	50,000	50,000
In-kind Contributions & Donated Facilities	10,036	30,000	40,036
Interest Income	6	0	6
Membership Dues	52,900	0	52,900
Satisfaction of Program Restrictions	80,783	-80,783	0
<b>Total Support and Revenue</b>	<b>277,365</b>	<b>29,289</b>	<b>306,654</b>
<b>EXPENSES</b>			
Total Program Services	218,028	0	218,028
Total Management and Administrative	54,297	0	54,297
Total Fundraising	28,242	0	28,242
<b>Total Expenses</b>	<b>300,567</b>	<b>0</b>	<b>300,567</b>
Increase/Decrease in Net Assets	-23,202	29,289	6,087
Net Assets, Beginning of Year	-19,745	20,711	966
Net Assets, End of Year	-42,947	50,000	7,053

## STATEMENT OF FINANCIAL POSITION

### December 31, 2007

#### ASSETS

##### CURRENT ASSETS

Cash on Hand & in Banks	\$ 55,435
Grants & Accounts Receivable	1,856
Prepaid Expense	608
<b>Total Current Assets</b>	<b>57,899</b>

##### PROPERTY & EQUIPMENT

Furniture & Equipment	9,716
Accumulated Depreciation	-8,973
<b>Total Property &amp; Equipment</b>	<b>743</b>

**TOTAL ASSETS** 58,642

#### LIABILITIES & NET ASSETS

##### LIABILITIES

Accounts Payable	\$ 401
Credit Cards Payable	9,750
Payroll Liabilities	2,526
Compensated Absences Payable	912
Short Term Loan Payable*	38,000
<b>Total Current Liabilities</b>	<b>51,589</b>

##### NET ASSETS

Unrestricted Net Assets	-42,947
Temporarily Restricted Net Assets	50,000
<b>Total Net Assets</b>	<b>7,053</b>

**TOTAL LIABILITIES & NET ASSETS** \$58,642

\*Retirement of the short-term loan is occurring with monthly payments committed through 2008.

## CONTRIBUTIONS 2007

### \$100+ continued

Richard Gessling, DDS – Red Lodge, WY  
 Gray Gardens – Victoria, MN  
 Grizzly & Wolf Discovery Center – West Yellowstone, MT  
 Grub Steak Expeditions – Cody, WY  
 Hall and Hall – Billings, MT  
 Debbie Holmstrom – Friedel – Bozeman, MT  
 Hopkins Roden Crockett Hansen & Hoopes PLLC  
 – Idaho Falls, ID  
 Hyde's Last Chance Outfitters (inkind) – Island Park, ID  
 HydroSolutions, Inc – Red Lodge, MT  
 Idaho Blue Insulation – Eagle, ID  
 Insty Print (inkind) – Bozeman, MT  
 Intermountain Aquatics, Inc. – Driggs, ID  
 Intermountain Neurodiagnostics, Inc – Idaho Falls, ID  
 Jackson State Bank and Trust – Jackson, WY  
 Jackson Trading Company – Jackson, WY  
 Ken Ryder Construction, Inc. – Bozeman, MT  
 Keys Custom Homes – Red Lodge, MT  
 Kyle Babbitt Consulting – Island Park, ID  
 Jennifer Lamb – Lander, WY  
 Laura Fedro Interiors – Bozeman, MT  
 Lone Mountain Ranch – Big Sky, MT  
 Madison Arm Resort – West Yellowstone, MT  
 Mangy Moose Retail – Teton Village, WY  
 Manufacturing Works – Powell, WY  
 Matt Thompson Construction – Jackson, WY  
 Mitchell Construction & WoodWorks – Bozeman, MT  
 Mountain Home Montana Vacation Rentals – Bozeman, MT  
 Mountainside Inc. – Victor, ID  
 Museum of Idaho – Idaho Falls, ID  
 Museum of the Rockies – Bozeman, MT  
 MyTopo.com – Billings, MT  
 National Parks Conservation Assn – Helena, MT  
 Nationwide Floor & Window Coverings – Victor, ID  
 Nielson & Associates Inc – Cody, WY  
 North Fork Anglers – Cody, WY  
 North Slope Sustainable Wood LLC – Missoula, MT  
 Northwest College Workforce Development Dep – Powell, WY  
 On Point LLC (+\$100 inkind) – Boise, ID  
 Parks' Fly Shop – Gardiner, MT  
 Chris and Maddy Pope – Bozeman, MT  
 Porth Architects, Ltd. – Red Lodge, MT  
 Powder Mountain Press Inc – Driggs, ID  
 Red Lodge Ales Brewing Company – Red Lodge, MT  
 Rendezvous Backcountry Tours – Alta, WY  
 Rock Creek Laundromat – Red Lodge, MT  
 Rocky Mountain Woodwright – Bozeman, MT  
 Robert Schaap – Bozeman, MT  
 Schutz Fine Woodworks – Bozeman, MT  
 SE/Z Construction, LLC – Idaho Falls, ID  
 Doug Self – Driggs, ID  
 Sequoia Development – Jackson, WY  
 Signal Mountain Lodge / Forever Resorts – Moran, WY  
 Silver Gate Partners LLC – Silver Gate, MT  
 Story Mill / Blue Sky Development – Bozeman, MT  
 TF Ranch LLC – Firth, ID  
 The Alpine House Inn and Spa – Jackson, WY  
 The Hole Hiking Experience – Jackson, WY  
 The Murie Center – Moose, WY  
 The Village Downtown – Bozeman, MT  
 Three Bear Lodge Inc – West Yellowstone, MT  
 Tooley Communications – Billings, MT  
 Twin Creek Ranch/Tony Malmberg (\$150) – Lander, WY  
 UBS Financial Services – Bozeman, MT  
 V2 Design – Bozeman, MT  
 Wilderness Systems and Technologies – Idaho Falls, ID  
 Yellowstone Association – Yellowstone Park, WY  
 Yellowstone Basin Bank – West Yellowstone, MT  
 Yellowstone International Corp/YellowstonePark.com  
 – Lander, WY  
 Yellowstone Safari Company – Bozeman, MT



Heather Burdette is interviewed by Alex Tyson of KSVI Billings for a special "Green" edition of the *Big Sky Showcase*. View the interview at: <http://yourbigsky.com/content/showcase>



Members of the new Growler class discuss what waste items could be recycled as they sort through a common bag of hotel trash.



The massive tumbler at the West Yellowstone Compost Facility separates organic material from items destined for the landfill.



Both Seeker and Growler classes pose questions for the Compost Facility staff.



Representatives from 11 businesses from three states comprise the new Growler class, self-named for the historic reusable beer mug.

## UnCommon Sense Update

By Heather Burdette, Sustainability Programs Manager

Our most recent UnCommon Sense workshop was held April 24-26 in West Yellowstone, Montana. In true YBP fashion, we all arrived safely despite one of the most challenging travel days. At one point, every road from every direction was closed, either due to snow or horrendous traffic accidents. On Friday, we all enjoyed a spirited and inspirational presentation on the "Greening of Yellowstone" from Jim Evanoff, Environmental Protection Specialist for Yellowstone National Park, and an eye-opening field trip to the West Yellowstone Compost Facility.

Special thanks go to our leadership team for putting together another stellar event! Our volunteer team includes Basil Barna, Allison Collins, Laurie Francis, Deb Holmstrom-Friedel, Stacey Kersens, Arthur Kull, Gina MacIlwraith and Beth Pratt.

### The Seekers (Class of 2009)

The Seekers focused on the "Responsible Purchasing" and "Social/Community Investment" modules. Our workshop leaders for these two modules included Deb Friedel from Yellowstone General Stores and Laurie Francis from Community Health Partners in Livingston, MT. Special guest speakers for the Responsible Purchasing module were Charlotte Reid from the TF Ranch in Firth, ID, and Karen Tryman, the Director of Retail for Delaware North Corporation.

After one full year in the program, the eight Seeker businesses have accomplished a great deal toward making their operations more sustainable. Here are a few highlights:

**Bridger Bowl Ski Area:** Bridger Bowl is now providing an employee shuttle from Bozeman to the mountain. They have installed low-flow toilets and waterless urinals, and implemented recycling programs throughout their operations. They are reworking their mission statement and incorporating a sustainability section into their five-year management plan.

**Chico Hot Springs:** Chico has switched all of its amenities to a company which offers cardboard packaging and biodegradable containers. The company also custom-made a biodegradable cornstarch swimsuit tote bag for Chico's customers. They have replaced all plastic-bottle vending machines with those that handle

aluminum cans, which are easier to recycle. Chico sells reusable water bottles (for less than the cost of bottled water!) and encourages guests to enjoy their great spring water.

**Four Seasons Jackson Hole:** Four Seasons is participating in a composting pilot program with Terra Firma Organics; they are composting pre-consumer food only, accumulating about 500 lbs per day on busy days. Eventually the goal is to be able to compost pre- and post-consumer waste.

**Grand Targhee Resort:** Grand Targhee Resort has signed up with the North America Climate Registry to do a greenhouse gas inventory to help them get a better idea of their actual impacts/footprint. Their annual sustainability report is being produced in the format of a children's book, and will include coloring pages and Fred the Moose as the narrator; it is geared for ages 10 and up.

**Madison Arm Resort:** Madison Arm Resort has been working with the Forest Service and MT Fish, Wildlife and Parks to identify and purchase bear-proof recycling bins. Owner Jack Clarkson is also the president of the West Yellowstone Chamber of Commerce and has started the "Green Up West Yellowstone" campaign, to promote awareness of environmental concerns.

**Montana Yellowstone Expeditions Foundation:** MYEF is committed to consuming local sustainable food; they serve no less than 50% local/sustainable, and have a goal of 75% by 2010. They are in partnership with the neighboring Grizzly Creek Ranch in purchasing, composting, and recycling. They have incorporated sustainability education into their curriculum; some of their students are even starting projects back home in their communities.

**Moonlight Basin:** Moonlight is purchasing local Montana food products, and they have started to compost pre- and post-consumer waste. All dining facilities now use compostable/biodegradable utensils, to-go containers, plates, and napkins. Fryer oil is being recycled into biodiesel. They have achieved roughly a 50% reduction in their waste stream by composting and recycling.

**Sun Ranch Group:** The Sun Ranch Group is relocating and remodeling their facili-

ties and incorporating their sustainability values into all aspects of the change. They are recycling/reusing as much as possible; they reused all wood studs, and mahogany floors were used to make custom vanities and trim throughout the lodge.

### The Growlers (Class of 2010)

This was the first UnCommon Sense workshop for our new “Growler” class. Presenters for the introductory “Leading the Way” module included YBP’s Heather Burdette and Beth Pratt with Xanterra Parks and Resorts. Gina MacIlwraith with the Grand Teton Lodge Company led the Waste Stream Management module with Heather Overholser of Jackson Hole Community Recycling as guest speaker. The Growlers also made a trek to the Grizzly Bear and Wolf Discovery Center to learn about the impacts of improper waste management on wildlife.

Eleven businesses comprise the Growler class, all of which are making sustainability a high priority:

**Billings Public Schools:** The Billings School District is putting together a sustainability leadership team and has distributed a survey to employees to identify sustainability goals and communications strategies. They have started a waste stream inventory. Every school except one has a recycling system in place.

**Buffalo Bill Historical Center:** Buffalo Bill Historical Center in Cody has scheduled voluntary meeting to increase participation in their sustainability initiative. They have approximately 200,000+ visitors yearly on their way to YNP/GT; they are looking at ways to communicate their values with visitors. They are trying to engage everyone and lead by example.

**CTA Architects Engineers:** CTA is fortunate to have management that is very enthusiastic about making changes toward sustainability. They already purchase 100% renewable energy firm-wide. Billings and Bozeman offices both want to improve their recycling; there is a system in place, but it could be better.

**Greenspace Landscaping:** Greenspace Landscaping is currently measuring all the waste accumulated for three different job sites to get a physical connection to what they are generating on any given site. They are implementing the separation of waste and recyclables in both their Bozeman office and shop.

**Harmony Design Engineering:** Harmony Design has adjusted their mission statement to reflect their commitment to sustainability not only in their projects, but in their Driggs workplace as well. They are setting up a better system for waste disposal and have begun gathering baselines for a waste audit.

**Intrinsic Architecture:** Intrinsic recently moved into a relatively new building in Bozeman, and has incorporated many green building standards into the office. They are heavy recyclers with cardboard, aluminum, plastic, paper and magazines. Now they ask, “What can we do further?” They are tracking energy use and doing further audits on their waste stream.

**Livingston School District:** The Livingston School District is looking at installing filtered water stations, providing everyone with refillable water bottles. They will convert vending machines from plastic to aluminum for the ease of recycling. They would like to enhance the awareness of how much waste is being generated; paper is by far their largest waste item.

**Plan One Architects:** Plan One has established clearly labeled recycling stations in their Driggs office, and plan to take full advantage of the return of recycling to Teton Valley. They are looking at a waste stream reduction, especially in their paper use, by switching to electronic invoicing and faxing, and double-sided printing.

**Silver Star Communications:** Silver Star Communications’ Teton Valley Community Clean-Up was a huge success, with over 175 volunteers collecting over 3280 pounds of trash. Silver Star provided bags for recycling, diverting much of the waste collected (the recycling wasn’t weighed, but it was A LOT!).

**Snow Creek Saloon:** Snow Creek Saloon is implementing a block clean-up around the bar and around the town of Red Lodge, and has begun glass recycling for liquor bottles. They are in the process of changing out incandescent light bulbs to compact fluorescents, and are outlining a waste manual.

**Yellowstone Association:** The Association has put together a working group to address sustainability. They are finalizing construction plans for their new educational headquarters in Gardiner, and have revised the plans to include energy star appliances, recycling, and dual flush toilets.



## YBP Teams with National Geographic Society on a Regional MapGuide

The Yellowstone Business Partnership is pleased to be working with the National Geographic Society, the Greater Yellowstone Coalition and other partners in Idaho, Wyoming and Montana on a “Geotourism MapGuide” project to celebrate and help sustain the world-class natural and cultural heritage of the Greater Yellowstone region.

A community-based process will create a special MapGuide for the region centered on Yellowstone and Grand Teton national parks, and including communities and private and public lands in the three partner states. Geotourism MapGuides are a program of National Geographic’s Center for Sustainable Destinations, which works to protect the world’s distinctive places through wisely managed geotourism and enlightened destination stewardship.

YBP is specifically charged with encouraging nominations from Idaho, and we have hired Kyle Babbitt of Island Park to assist us with this one-year project. The MapGuide is slated for completion by Spring 2009 and will be distributed free of charge thanks to investments by all three state tourism departments.

### SUBMIT NOMINATIONS BY JUNE 30

GO TO:  
[www.YellowstoneGeotourism.net](http://www.YellowstoneGeotourism.net)

## Anniversary Tour HIGHLIGHTS

Our anniversary goal is to present YBP to a new community or hold a recruitment event in each of our 25 counties by the end of 2008. Here is where we went this spring:



**March 27 in Red Lodge**— Over 80 folks turned out at Bridge Creek restaurant to celebrate YBP's accomplishments and enjoy the Chamber's after hours networking event.



**April 30 in Big Timber**— Influential businesswomen show interest in YBP at this after-hours event at the Grand Hotel organized by director Julie Anderson.



**May 5 in Jackson**— Pine Glades Townhomes, a registered pilot for the GY-Framework, hosted a great networking event in cooperation with YBP and the Jackson Hole Chamber of Commerce.



**May 7 in Lander**— Jan talked to 35+ Rotarians and introduced YBP to a number of businesses at the lovely home of Sam and Sharon Dunlap of All West Realty.

## Reflections On Our Fifth Anniversary Year

Jan Brown, YBP Executive Director



Rather than recruit a banquet speaker from outside YBP for our fifth anniversary event, we invited founding board members Bill Bryan and Peter Christ to address our celebratory conference dinner. The evening was titled, *A Short Drive Down Memory Lane*, which allowed us to go in whatever direction the Spirit moved – and to share with the audience both successes and shortcomings of our still-young organization.

Bill Bryan traced the history of YBP from its earliest inklings through its start-up frustrations. He frankly described how the original steering committee successfully raised over \$400,000 to launch YBP in 2001, and then watched their dreams unravel by March 2003 through two expensive searches for staff leadership, board conflict over mission and program priorities, and poor execution by the first executive who lasted only nine months. Peter Christ recalled the hopes and challenges of serving as board chair in July 2003 when, with less than \$60,000 of start up funds remaining, the executive director job was handed to me and a handful of directors

committed to keep the YBP dream alive.

My contribution to the evening was to help the audience understand how YBP has evolved from its initial false start to an influential tri-state business organization that is nearing fulfillment of its promise. I ran through a photo collage of events and people who have helped shape YBP from its inception to this day. While appreciating the accolades extended to me at our special banquet, I want to thank all those members, directors and supporters who have helped this organization succeed by giving of their time, money and/or creative ideas.

The highlights of the past five years are now posted on the YBP website for all to see, along with the PowerPoint I presented at the conference banquet. If you take the time to scroll through the years, you will see how important volunteers are to this – and any – nonprofit organization. Without your dedication, even the most creative, hard-working staff will not make a dent in implementing board policies and achieving the organization's ultimate mission. We truly are in this together.

Thankfully, enough of you have committed to YBP that in 2008 we have expanded our revenues, member numbers and program participation compared to 2007. We have doubled our budget, staff and number of offices since this time last year. As we complete our Seasonality projects in six sub-regions, advance a Concept of Operations plan for regional transportation services, and expand awareness of our Sustainable Development Framework at home and at Greenbuild, we can truly celebrate a landmark fifth anniversary year.



Founding member Bill Bryan tells the story of how YBP came to be organized.



YBP Director Jennifer Lamb catches up with former YBP Board Chair Peter Christ.

# YBP DONORS: MARCH - MAY 2008

## \$10,000

Geotourism MapGuide Grant – Bureau of Land Management/ID Dept. of Commerce – Boise, ID  
Partners for Prosperity - Transportation Grant – Blackfoot, ID

## \$2,500+

Roger Lang (\$3,500) – Cameron, MT  
Xanterra Parks and Resort – YNP, WY

## \$500

Bank of Idaho – Idaho Falls, ID  
Elkhorn Ranch – Gallatin Gateway, MT  
Ron Frazell – Swan Valley, ID  
National Outdoor Leadership School – Lander, WY  
Lynne and Gary Van Dyke – Bethesda, MD  
Vertical Media – Jackson, WY

## \$250

Black Diamond Equipment, Ltd. – Salt Lake City, UT  
Paul Hansen – Jackson, WY  
Huntsman Springs – Driggs, ID  
Red Barn – Driggs, ID  
Town Square Inns – Jackson, WY

## \$100 +

The Alpine House Inn and Spa – Jackson, WY  
B Bar Ranch – Emigrant, MT  
Beck Consulting – Red Lodge, MT  
Billings Public Schools – Billings, MT  
Bridger Bowl Ski Area – Bozeman, MT  
Catch and Release Graphics – Bozeman, MT  
Citizens Bank and Trust – Big Timber, MT  
Dominick Building Services, A Wyoming LLC – Cody, WY  
Floating Island International – Shepard, MT  
Four Seasons Resort – Teton Village, WY  
Glass Roots – Bozeman, MT  
The Grabow Condominiums (\$200) – Livingston, MT  
Green Directory Montana – Billings, MT  
Greenspace Landscaping – Bozeman, MT  
Grub Steak Expeditions – Cody, WY  
Harmony Design, Inc. – Driggs, ID  
Susan Hovde - Architect – Red Lodge, MT  
Intrinsic Architecture – Bozeman, MT  
Kath Williams + Associates – Bozeman, MT  
Leaf, LLC – Jackson, WY  
Linn Canyon Ranch – Victor, ID  
Livingston School District – Livingston, MT  
Lone Mountain Ranch – Big Sky, MT  
MacKenzie River Pizza Company – Bozeman, MT  
Museco Media & Education Project – Billings, MT  
On the Move Real Estate – Idaho Falls, ID

Pebble Creek Productions, LLC – Cody, WY  
Porth Architects, Ltd. – Red Lodge, MT  
Rendezvous Backcountry Tours – Alta, WY  
Rock Creek Laundromat – Red Lodge, MT  
Salt Lake Express – Rexburg, ID  
Snow Creek Saloon – Red Lodge, MT  
Sunshine Development Consulting, LLC – Jackson, WY  
Table Mountain Group – Lander, WY  
Teton Valley Chamber of Commerce – Driggs, ID  
Three Bear Lodge Inc – West Yellowstone, MT  
V2 Design – Bozeman, MT  
Wilderness Systems and Technologies – Idaho Falls, ID  
Yellowstone Association – YNP, WY  
Yellowstone Journal Corporation – Lander, WY  
Yellowstone Safari Company – Bozeman, MT

## \$50

Patricia Bean – Bozeman, MT  
Carolyn Hawxhurst – Jackson, WY  
Sarah Mitchell – Jackson, WY  
Powell Valley Community Education – Powell, WY  
Red Lodge Economic Development Corporation – Red Lodge, MT  
Sandy Shuptrine – Jackson, WY  
John Wright – Pocatello, ID

*\*red entries denote new members*



# MEMBERSHIP FORM

**Thank you for joining the Yellowstone Business Partnership!**

Please complete sections A-E and return this form and your payment to YBP.

### A. MEMBER CONTACT INFORMATION

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_  
Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

### B. YOUR BUSINESS INFORMATION

Type of Industry \_\_\_\_\_ Years in Business \_\_\_\_\_  
Number of Employees - Full Time (30-40 hrs/wk) \_\_\_\_\_ Number of Employees - Seasonal & Part Time \_\_\_\_\_  
Business Locations in the Region (specify) \_\_\_\_\_ Website \_\_\_\_\_

### C. ANNUAL DUES (please indicate your membership type and dues payment amount)

**Business:**  \$5000 + Principal  \$2500 + Sustainer  \$1000 + Investor  \$500 + Advocate  \$250 + Supporter  \$100 + Business (minimum)

**Business Affiliated Individual:**  \$1000  \$500  \$250  \$100  \$75 (minimum)

**Associate (non-voting individuals, non-profits, governments):**  \$500  \$250  \$100  \$50 (minimum)

D. ONLINE BUSINESS DIRECTORY LISTING:  \$60/year

E. "SUSTAINABLE INDUSTRIES JOURNAL" SUBSCRIPTION (12 issues):  \$29

TOTAL ENCLOSED \$ \_\_\_\_\_

*make your check payable to Yellowstone Business Partnership*

# YBP REGIONAL CALENDAR SUMMER 2008

## JUNE

- 24 Big Sky Chamber of Commerce Annual Meeting  
Big Sky, MT – Heather Burdette, YBP Sustainability  
Programs Manager, invited as keynote speaker to  
present UnCommon Sense program
- 27 YBP GY Framework Pilot Project Open House  
Mountainside Village, Victor, ID – 3:00-7:00pm

## JULY

- 1 UnCommon Sense Leadership Team Meeting  
Old Faithful Snow Lodge – 10:00am
- 2 Regional Transportation Roundtable Meeting  
Mammoth Hot Springs Hotel in YNP – 12 noon - 5:00pm
- 3-6 Teton Valley Summer Festival
- 10 Teton Valley Sustainability Fair – 3:00pm;  
Music on Main – 7:00pm; Farmers' Market

## AUGUST

- 1-3 Sweet Pea Festival, Bozeman, MT
- 1 Red Lodge Festival of Nations – Red Lodge, MT
- 8-10 21st Annual Targhee Bluegrass Festival – Grand Targhee Resort

## SEPTEMBER

- 11 Grand Targhee Open House for GY-Framework – 4:00-7:00pm
- 12 GY-Framework Pilot Progress Meeting at Grand Targhee
- 27 27th Annual Buffalo Bill Art Show – Cody, WY
- 29-30 YBP Board of Directors Meeting & Member Reception  
Lander, WY

### TO SUBMIT REGIONAL CALENDAR ITEMS:

Please email information to [info@yellowstonebusiness.org](mailto:info@yellowstonebusiness.org)  
and indicate "Calendar" in the subject line. Thank you.



PO Box 7337  
Bozeman, Montana 59771-7337

406 522 7809 Ph - Bozeman office  
406 522 9155 Fx  
208 528 0269 Ph - Idaho Falls office  
888 583 8283 Toll Free to Idaho  
406 838 2321 Ph - Silver Gate office

[YELLOWSTONEBUSINESS.ORG](http://YELLOWSTONEBUSINESS.ORG)

## CONFERENCE (continued from page 3)

Idaho for leading the pack in taking a serious look at transportation at the regional level, not just with financial backing, but by also sending personnel to the conference.

Randy Kyrias from ITD revealed how far along Idaho is in its thinking: they recognize a need for a statewide plan and understand the power of perception and value in their customer base. Moderator Basil Barna's PowerPoint presentation was both informative and lighthearted in its approach: showing how communities can thrive with gathering places that embrace efficiency and accessibility and offer humane ways to get to work—and then showing how not to build a transit center that can't be seen from the street and is 1.25 miles away from a well-traveled greenbelt.

Tim Young of Friends of Pathways in Jackson, Wyoming, focused on the benefits of "complete streets" where all those who use a street are considered in the planning phase. The benefits of such streets include increased health (more accessible to walkers and bikers) and increased economic activity via commercial businesses and increased home values. Lisa Ballard of Current Transportation Solutions gave an overview of Bozeman's fixed route services and the work being done to connect Bozeman, Livingston and Paradise Valley. And David Kack of the Western Transportation Institute explored the concept of a "car-less" vacation, and illustrated how difficult it is currently to use public transportation to access our two national parks.

### Getting Everyone on the Bus

Getting key business leaders involved in YBP's transportation project must be a priority over the coming months. As many YBP board members and guest speakers mentioned throughout the conference, nothing will happen without business involvement. Whether it's a commuter bus service start-up or an employer bringing employees to work more efficiently and consistently, the recurring theme of the conference focused on the key role business will play in creating a regional transportation network.

Judging by the enthusiasm and optimism on the final day of the conference, YBP members will move forward, continue the conversation, and bring other stakeholders onboard. Every day more people are waking up to the environmental exigencies of the times. With gas prices nudging up to over \$4 a gallon, most businesses operating in the region are coming to realize the downside of our primary dependence on the automobile. Imagine the delight of these newcomers to the conversation when they realize that connecting and enhancing transportation systems across Greater Yellowstone is truly within our reach.

Prsrt Std  
US Postage  
PAID  
Bozeman, MT  
Permit #106