

## MANAGING THE REGION'S GROWTH WITH GREATER SENSITIVITY

### Pilot Version of GY-Reference Guide Now Available

Heather Burdette – LEED AP, YBP Sustainability Programs Manager

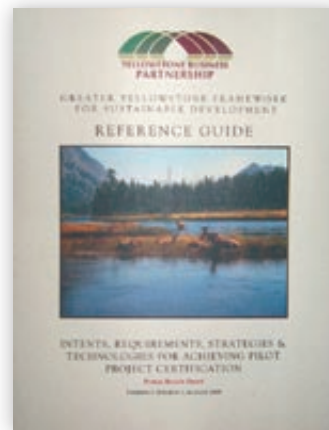
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The Greater Yellowstone Framework for Sustainable Development is now being put to the test by 11 pilot projects in three states across the Yellowstone-Teton region. This voluntary, ecosystem-based rating system was developed over the past two years by YBP in cooperation with the U.S. Green Building Council. Not unlike the LEED program upon which it was based, the GY-Framework aims to certify and recognize those who maximize building efficiency while minimizing cultural and landscape impacts in the 25 counties surrounding Yellowstone and Grand Teton national parks. If successful, the GY-Framework will serve as a model for other parts of the U.S. and other countries seeking to protect their regionally significant resources in the face of increasing development.

Here in Greater Yellowstone, every business has some connection to the natural assets or historic values of our region – whether through their customers, employees, products or services. Given that development is moving ahead in this region, it is critical that we come together to manage, not discourage, this growth and provide successful examples of coexistence with the human and natural environments. I have no doubt that, over time, the Greater Yellowstone Framework will become an important tool in the development and preservation of the Yellowstone-Teton region.

The GY-Framework rating system will help businesses, institutions, government entities, and two national parks come together to address wide-ranging and often non-existent codes, planning requirements and construction parameters. It will reward leadership in how to develop regional landscapes with greater sensitivity and a long-term view.



Our 11 pilot projects represent a broad range of development projects in the Yellowstone-Teton region. They serve an essential role in the testing and refining of the GY-Framework. They will be able to provide on-the-ground experience and feedback on the available credits and the ease or difficulty of achieving such credits. They will help us to determine what factors may have been overlooked in the development of the GY-Framework, and how we can

make the next version even better. Supporting our pilots in testing this rating system will ensure a more comprehensive and more effective tool for the region.

The GY-Framework pilot projects will be reviewed by a team of independent certifiers who are subject matter experts in the fields of Land Use and Conservation, Biodiversity, Cultural and Historic Values, Recreation Resources, the Built Environment, Public Service and Infrastructure, Transportation and Connectivity, and Community Vitality. These anonymous certifiers will verify compliance with the credit intents of the GY-Framework, and ensure an unbiased, third party review process to enhance the credibility of the GY-Framework rating system.

The GY-Framework Technical Reference Guide is now finished and available in a public review draft. This comprehensive 237-page document outlines the credit intents, requirements, technologies and strategies for achieving pilot project certification in the GY-Framework. The Reference Guide provides an extensive (though by no means all encompassing) list of strategies and technologies to contribute to better, more sustainable development in the region. The Reference Guide will serve as a useful

(Continued on page 5)

#### VISIT US ONLINE: [yellowstonebusiness.org](http://yellowstonebusiness.org)

for timely and relevant articles and opinion pieces on issues of regional stewardship and economic sustainability.

#### WE WELCOME

website contributions from our members:

[info@yellowstonebusiness.org](mailto:info@yellowstonebusiness.org)

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## THE BUSINESS VOICE

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## MESSAGE FROM THE BOARD CHAIR

### More Companies Are Learning How to "Triple" Their Profits

Dave Stauffer, YBP Chair



On page 4 of this edition of *The Business Voice*, I profile Grand Targhee Resort – an exemplary member of YBP. In researching this article, I was struck by this statement in the Resort's "Sustainability Charter":

*Grand Targhee Resort understands that there is no social justice without economic opportunity; no economic opportunity without a healthy environment; and neither economic opportunity nor healthy environment without a strong community fabric.*

For me, this is a singularly elegant statement of the "triple bottom line." A company that tends to the social and environmental, as well as financial, consequences of its actions is said to be targeting the triple bottom line. This comprehensive view of corporate responsibility, experts say, results in sustainable business operations – meaning those operations cause no net loss of social, environmental, and financial resources.

"The triple bottom line is a way to measure and support [efforts] in sustainability," according to Andy Savitz, who heads Sustainable Business Strategies ([www.get-sustainable.net](http://www.get-sustainable.net)). I interviewed Andy last year in connection with his superb book, *The Triple Bottom Line* (Jossey-Bass, 2006).

Andy bristles at any suggestion that an organization diminishes its financial bottom line when it boosts social or environmental performance. "A company that pays attention to the triple bottom line will do better in every way, including financially."

I've recently encountered no better proof of that assertion than a report earlier this year on National Public Radio concerning Liberty Bank & Trust, the largest black-owned bank in New Orleans. Liberty lost its headquarters, records, six of eight local branches, and most of its customers due to Hurricane Katrina. Yet, following the disaster, the bank made loans to customers without collateral, with no money down, simply relying on trust and longtime relationships. And the bank ended up getting burned for about \$1 million in ATM overdrafts, while another couple hundred thousand dollars was looted from cash machines and bank

branches. At the end of 2005, the year of the storm, the bank showed a \$1.5 million loss.

So much for displaying a social conscience, you may think. But wait: Liberty Bank rebounded in 2007, its best year in history. It earned more than \$3.5 million on only \$324 million in assets. And the bank has opened new branches in Houston and Kansas City, Mo.

### Triple or blended?

The lesson in such examples, Savitz says (not speaking to Liberty's specific experience), is that "every company initiative has multiple impacts" on profits, society, and environment. Management's job is "to find the sweet spot," he says, where the long-term interests of shareholders overlap with those of society and nature.

Jed Emerson believes so strongly in the inseparability of social, financial, and environmental considerations that he prefers not to even acknowledge a triple bottom line. "The triple bottom line is a way to understand [the components] of value," he said as keynote speaker at YBP's 2007 Annual Conference. "But they must be integrated. It's really a single bottom line."

Emerson, a senior fellow of the Generation Foundation ([www.generationim.com/foundation](http://www.generationim.com/foundation)), came up with the concept of "blended value" to replace any notion that types of value – such as financial or social – can somehow be measured. "Our way of thinking about value is fundamentally wrong," he contends, because it presumes we can identify and isolate economic value from social value and natural value.

So take your pick: triple bottom line or blended value. Either way, you're recognizing – just as Grand Targhee Resort and other YBP members recognize – that greater long-term financial profitability flows from paying as much attention to your company's social and environmental responsibilities as to the financial ones.

## CALL FOR NEW DIRECTOR NOMINATIONS

To make a nomination, email  
[gchadwick@planone.com](mailto:gchadwick@planone.com)

Visit the YBP website to learn more  
about serving as a YBP Director.



Some 25 participants attended the Regional Transportation Roundtable in Rexburg on September 10.

## Regional Transportation Roundtable Explores Cross-Boundary Linkages

Over the summer, YBP twice convened transit professionals and community leaders from Idaho, Montana and Wyoming to further explore the challenges associated with connecting public and private transportation services across Greater Yellowstone. Roundtable discussions were held at Mammoth Hot Springs on July 2 (hosted by Xanterra Parks and Resorts) and in Rexburg on September 10. Highlights of each meeting appear on the YBP website. Key observations to date include:

- Powerful reasons are emerging for change in our transportation system: oil, aging population, lack of affordable housing and an eroding quality of life in the region.
- Change will be driven by locals (business, city/county, individuals) – not top down. Whatever entity is created, it must bring more reliable funding resources to the region and provide for an inclusive and equitable governing/coordinating structure.
- The fuel tax – a basic source for funding highways and transportation infrastructure – is in trouble and is unsustainable.
- Currently there are too many small rural providers that are not linked and providing services to a narrow band of senior and/or disabled users. Even the larger systems are too dependent on Medicaid reimbursements.
- Our two National Parks are supportive, but are they are focused on infrastructure maintenance and limited budgets – they do not want to be transit providers.
- Immediate access to information on how to move, where to go and real-time status make it possible to create a new type of transportation system – one that is well marketed and provides access and mobility for all types of users.
- Pathways also need to be linked across county and state boundaries where recreational loops become possible and other transportation modes assist by carrying bikes between cities, over passes, etc.

YBP is leading this multi-state effort with funding from the Idaho Transportation Board, Partners for Prosperity in Eastern Idaho and USDA Rural Development. Roundtable discussions are being held throughout the region through 2008 to involve interested business and community leaders in the Concept of Operations Plan for an interconnected system of regional transportation services. The proposed plan will be outlined at YBP's Seasonality Summit on October 7-8 in Cody, with the final Roundtable in 2008 set for November 12 in Bozeman, Montana. Watch for further meeting announcements.



YBP Director Jack Brady shares his perspectives with Jackson pathways consultant Tim Young.

## Seasonality Summit to Explore Off-Season Challenges & Remedies

October 7-8  
Buffalo Bill Historical Center  
Cody, Wyoming

The Seasonality Summit is a platform for YBP's *Turning on the Off-Season* project, a tri-state collaborative effort to move the region towards year-round economic and environmental sustainability. Over the past year, six researchers have been studying selected socioeconomic challenges of the 25 counties surrounding Yellowstone and Grand Teton National Parks. The goal of the projects is to identify strategies to overcome seasonal highs and lows in employment, recreation and tourism and general business activity.

The featured Tuesday evening presentation will outline alternative concepts for a regional network of public and private transportation services for Greater Yellowstone, as first discussed at last May's "Connecting the DOTs" conference. Other socioeconomic and transportation studies to be highlighted at this two-day public event include:

- Survey of Employer-Based Transportation Needs in Southwest Montana
- Integrating Economic Development and Land Use Planning in the Billings-Cody Subregion
- Increasing Affordable Housing as a Means to Improve Employment in the Thermopolis-Riverton-Lander Area
- Public Transportation Infrastructure and Needs Assessment in the Tetons Subregion
- Potential for Recreation Enterprise Development in Southeastern Idaho
- Identity Assessment and Need for Intergovernmental Cooperation in the Northeast Idaho Subregion

The two-day Summit costs \$75, including two meals and a museum pass. One-day registrations are also available. For online registration and lodging information, visit [www.yellowstonebusiness.org](http://www.yellowstonebusiness.org).

## GY-Framework Reference Guide

The pilot version of the Technical Reference Guide for the *Greater Yellowstone Framework for Sustainable Development* has finally been published! This comprehensive document outlines the intents, requirements, strategies and technologies for achieving pilot-project certification using the GY-Framework rating system. An abbreviated version of the Reference Guide with only the credit intents and requirements is now available on the YBP website for public review and comment. Print and CD versions of the entire document may be ordered for \$50.00 by contacting the YBP office at [info@yellowstonebusiness.org](mailto:info@yellowstonebusiness.org) or (406) 522-7809.

## Greenbuild Expo Passes Available

YBP is gearing up for the 2008 Greenbuild conference in Boston. *The Greater Yellowstone Framework: Using LEED to Save an Ecosystem* program will begin with Jan Brown presenting the GY-Framework, its history and a description of the 11 registered pilot projects testing the rating system. Kath Williams, consultant for the GY-Framework, will then conduct an interactive Q&A with three pilot developers.

A limited number of Expo Hall passes are available for YBP members. If you are interested, please contact Heather Burdette at (406) 838-2321 or [hburdette@yellowstonebusiness.org](mailto:hburdette@yellowstonebusiness.org).

Greenbuild Expo:  
[www.greenbuildexpo.org](http://www.greenbuildexpo.org)

USGBC & LEED:  
[www.usgbc.org](http://www.usgbc.org)

## GRAND TARGHEE RESORT

A Leader in Hitting “The Constantly Moving Target of Regional Sustainability”

by Dave Stauffer, YBP Chair

“Dumpster diving” was not listed as one of Christina Thomure’s responsibilities when she was hired in early 2007 as Grand Targhee Resort’s first-ever director of sustainable operations.

Instead, it’s something Christina has done from time to time entirely on her own initiative. She explains it as a way she can find things discarded by GTR employees that should have been put with recyclable items.

Christina is a personification of Grand Targhee’s aggressive and wide-ranging commitment to continuously improving the social, economic and environmental health of its operations, its community and its region.

At the regional level, GTR is among the most involved members of YBP. For example, the Resort is currently enrolled in our *UnCommon Sense* program and also is one of the 11 pilot projects in our Greater Yellowstone Framework for Sustainable Development.

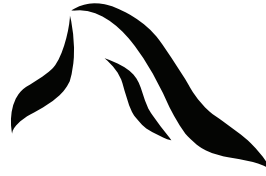
The resort will use the GY-Framework to help guide an ambitious expansion plan that was approved by the Teton County, Wyoming, Board of County Commissioners earlier this year, after more than three years of planning, public input and hearings. GTR will expand from its current 96 lodging units to 450 units, in part by rezoning 120 acres at the base of Fred’s Mountain from its current “rural” status to “resort” designation.

### Simple – and Complex

Grand Targhee owner Geordie Gillett has noted that the expansion is essential for GTR to remain viable in the intense competition among Western ski resorts. “It’s about survival,” he said at a hearing before the county commissioners. “We need these units to make this resort work. It’s as simple as that.”

And it’s as complex as considering a welter of physical and environmental factors that the resort is committed to address in its expansion. Start, for example, with the geographic oddity that this Teton County, Wyoming, facility is accessible only through Driggs, in Teton County, Idaho, and that many impacts of expansion will therefore affect Idaho more than Wyoming.

Then add the complications of the resort’s location in a highly sensitive alpine ecosystem – including habitat for endangered



GRAND TARGHEE RESORT

and threatened species that include grizzlies, wolverines and lynx.

These are imposing challenges, but Grand Targhee ([www.grandtarghee.com](http://www.grandtarghee.com)) may be more suited than most resorts to meeting the challenges in ways that

are socially, economically and environmentally responsible. GTR has garnered national interest and recognition for its significant sustainability programs implemented over the past three years. That’s why owner Gillett and other resort spokespersons confidently proclaim that the sustainable design and construction of future buildings, as well as protecting the environment and the wilderness, will guide the expansion process.

While Grand Targhee’s location presents challenges, it also brings benefits – literally from the heavens. Its location on the extreme western edge of Wyoming (just east of the small town of Alta, Wyoming), on the western slope of the Teton mountains in the Caribou-Targhee National Forest, makes it a veritable magnet for snow. Ski publications and websites regularly proclaim GTR’s snow the best in North America. And quality is abetted by quantity – an annual average of nearly 500 inches, with more than 600 inches in good snow years, such as last winter. A 2007 review of GTR by the Associated Press praised the resort for “the pristine powder hardcore skiers need, the coziness that families love, and the charm that purists crave.”

Grand Targhee is on its way to complementing its “best snow” recognition with honors for “bests” in sustainable and green operations. Earlier this year, GTR was honored for reducing its environmental impacts at the annual “Golden Eagle Awards” organized by Clif Bar™. The resort earned the “Silver Eagle Award” for waste reduction & recycling and was a finalist for awards in overall environmental excellence and environmental education.

### To Create a Culture

Spearheading the drive to such accolades is Christina Thomure, who has become known among resort employees and suppliers as a “stickler” for conservation, environmental awareness and community social advances. It’s a reputation that Christina doesn’t discourage. “What we’re striving for,” she says, “is to create

a culture where every decision that every employee makes is evaluated based on the principles of sustainability, where external costs are always considered, and creative thinking is embraced."

This thinking isn't only Christina's, it's reflected in GTR's "Sustainability Charter," which states a commitment to "the highest quality experience for our visitors," where "quality includes being responsible to the local and global communities of people and nature that make our resort so unique."

As to specific efforts that make the resort's commitments real, GTR:

🌍 Is the first ski resort and a "Founding Reporter" of The Climate Registry ([www.theclimaterestory.org](http://www.theclimaterestory.org)), a nonprofit organization established to measure and publicly report greenhouse-gas emissions in a common, accurate and transparent manner consistent across industry sectors and borders.

🌍 Diverted 47% of its waste stream from the landfill through recycling and composting at the 2008 Targhee Fest and 21st Annual Bluegrass Music Festival. The resort is now recycling nearly 50% of its entire waste stream. Christina says, "Our goal at Grand Targhee is to become a zero-waste resort."

🌍 Holds weekly presentations for guests on climate change and waste management and monthly presentations and workshops for employees, guests and the community. GTR has also established both a resort and a community-wide "green team" that meets monthly.

🌍 Hosted a "Summer of Sustainability" monthly workshop series for guests and the region – providing expert speakers on topics such as renewable energy, biomimicry, climate change and organic gardening.

### No End Date

Everyone at Grand Targhee, including Christina Thomure and owner Geordie Gillett, recognizes that efforts in social, economic and environmental responsibility have no end date or finish line. As its Sustainability Charter states: "Grand Targhee Resort hopes to be a participant in, and leader towards, the constantly moving target of regional sustainability."

## GY-Framework Pilots Host Open Houses

GY-Framework pilots Mountainside Village (Victor, ID) and Harriman State Park (Island Park, ID) hosted open houses this summer, to showcase their projects and their involvement in the GY-Framework pilot program.

Construction at Mountainside Village continues, with two more green homes nearing completion. One of these homes is anticipated to receive LEED Gold certification. In addition, two new homes are expected to begin construction in the next few weeks.

Harriman State Park has significant renovation projects currently under way. Historic Harriman Cottage will be completely restored and continue to serve as an interpretive/museum building. The Bunkhouse, once sleeping quarters for ranch hands, will be restored and serve as a small group overnight facility. The middle dude barn will be restored and serve as the cookhouse for the existing dormitory. The south dude barn will be remodeled and serve as a retreat center, hosting a conference center and small cabins accommodating approximately 20 people. A new roof will be placed on the Jones House Visitor Center. Construction is scheduled to be completed by June 15, 2009.



The Thimbleberry is a 3-bedroom, 3-1/2 bath home at Mountainside Village designed for maximum solar gain with a hydronic in-floor heating system and energy recovery ventilation system. The 2145 square foot home is both Energy Star and LEED certified.



above: Park Manager Keith Hobbs explains how contractors are reusing many original materials and retaining the historic appearance of the south dude barn.



right: The historic bunkhouse at Harriman State Park has been temporarily relocated while its foundation and sill logs are being replaced.

## CONFERENCE (continued from page 1)

resource not only to developers and builders, but to city and county governments, planning and zoning officials, institutions, businesses and residents of the Yellowstone-Teton region. The pilot version of the Technical Reference Guide is also a public review draft; so we encourage your input and suggestions of how to make the document and the rating system a better product for the region.

Even in its pilot phase, the GY-Framework is garnering national attention. In April this year, YBP received the 2008 Technical & Management Innovation Award from the Rocky Mountain Chapter of the American Public Works Association (APWA). A presentation and pilot panel on the GY-Framework also will be featured at the U.S. Green Building Council's annual Greenbuild International Conference and Expo in November in Boston.

Just last week, I achieved a personal milestone in becoming a LEED Accredited Professional. My LEED AP designation has propelled me, and YBP, to a higher level of commitment to sustainability and the Yellowstone-Teton region. YBP has made a considerable investment in me, and with my LEED accreditation I feel that I can help to take the GY-Framework even further. I am honored to share this achievement with the Yellowstone Business Partnership, an organization that is not only tackling the region's most complex issues, but is also able to exhibit tangible results from its programs; an organization that is truly "walking the talk."

## The Lesson of Targhee Creek

Jan Brown, YBP Executive Director



Most of us in Greater Yellowstone will remember the summer of 2008 as one with abundant early moisture and plenty of mosquitoes well into August. In Island Park, the Wyethia (Mule's Ears) were so verdant that roadside pull outs were full of tourists taking pictures of their children in brilliant fields of wildflowers.

The cool summer may have thwarted a serious wildfire season (notwithstanding the scare at Red Lodge), but it let our snowpack linger well into July. It seemed that everyone had more energy and optimism, despite the economic downturn that has affected so many parts of the country. In spite of high gas prices, Yellowstone National Park experienced record numbers of visitors in June, July and August, attributed in part to larger numbers of international guests for whom the dollar is extending much further.

My summer highlight was a trip up Targhee Creek, located in the Lionhead Recommended Wilderness on the Idaho side of the Continental Divide. The climb is six miles – with a 2,500' elevation gain – to reach the divide where several azure lakes are the attraction. No one in our group of eight had ever reached the top, and with an average age of 57, I wondered if any of us would truly make the grade.

Targhee Creek seemed pretty full for mid-July, and fording the cold stream twice slowed us down, but only made us more determined. Despite having too few water bottles for the extended day, the group seemed more invigorated with each vertical-foot gain in elevation. An assortment of ailments (from arthritis to bad knees to high blood pressure) was ignored in favor of having the full group reach at least the first lake.



An arduous journey is often worthwhile when goals are met with plenty of supportive companions along the way.

The ascent up Targhee Creek seems an appropriate metaphor for describing my last five years as YBP executive director. Together we have labored the uphill grade and been inspired by the equivalent of spectacular wildflowers, dramatic limestone cliffs and beautiful lakes. The camaraderie experienced has been deeply satisfying as each of us have overcome significant obstacles and some weariness to achieve our mutual objectives.

As we head into our anniversary celebrations this fall, I thank all who have helped YBP achieve its goals and overcome the many challenges shared thus far on our journey. We have chosen a long and steep trail to ascend together, knowing the rewards will be great if we continue to support and encourage one another. Here's to another terrific five years!

### Register Now for *UnCommon Sense*

Early registration for the next class of *UnCommon Sense: Business Leadership for a Sustainable Future* is now open for all interested YBP businesses. The first two-day workshop for the new class will be held in Teton Valley, Idaho, in mid-April 2009, and will coincide with the graduation of our second class, the Sustainability Seekers. For info on cost and participant expectations for this two-year, leadership program, contact Heather Burdette at [hburdette@yellowstonebusiness.org](mailto:hburdette@yellowstonebusiness.org) or (406) 838-2321 or visit the YBP website at [www.yellowstonebusiness.org](http://www.yellowstonebusiness.org).

### *UnCommon Sense* Module Sponsors Needed

YBP is currently recruiting sponsors for the eight *UnCommon Sense* instructional modules:

- Leading the Way
- Waste-Stream Management
- Responsible Purchasing
- Social & Community Investment
- Resource Management - Energy Efficiencies
- Resource Management - Water Conservation
- Transportation Efficiencies
- The Business Response to Climate Change

Module sponsorship includes an invitation to be a guest presenter at the workshop in which the sponsored module is taught, participation in our Life Cycle Fair, sponsor logos and website links on the YBP website, and recognition in all marketing and recruitment materials. Module sponsorship covers the travel expenses



The *UnCommon Sense* Leadership Team met on July 1 to plan the October workshop. Rear (l-r): Heather Burdette, Deb Holmstrom-Friedel, Beth Pratt, Arthur Kull, Basil Barna. Front: Allison Collins, Stacey Kersens

for our volunteer leadership team and will help *UnCommon Sense* businesses become more effective in their communities.

For more info, contact Heather Burdette at (406) 838-2321 or [hburdette@yellowstonebusiness.org](mailto:hburdette@yellowstonebusiness.org).

# YBP DONORS: JUNE - AUGUST 2008

## \$5,000+

Geotourism MapGuide grant – Bureau of Land Management/ID Dept. of Commerce – Boise, ID

## \$3,000+

Lynne and Gary Van Dyke – Bethesda, MD

## \$2,500+

Rick and Mary Lee Reese – Bozeman, MT

## \$1,500+

Delaware North Companies Parks and Resorts – Bozeman, MT

## \$1,000+

Bridge Creek Backcountry Kitchen and Wine Bar – Red Lodge, MT

John Rutter (received in March '08) – Moran, WY

## \$250+

Divide Development Company – Livingston, MT

## \$100+

Blanchford Landscape Contractors, Inc – Bozeman, MT

City of Victor – Victor, ID

Creative Energies – Lander, WY

Efficient Radiant Systems, LLC – Red Lodge, MT

Food Roundup Inc – West Yellowstone, MT  
Hopkins Roden Crockett Hansen & Hoopes PLLC – Idaho Falls, ID

Island Park News – Island Park, ID  
Museum of Idaho – Idaho Falls, ID

Museum of the Rockies – Bozeman, MT

**Ned Enterprises, Inc** – Red Lodge, MT

P2 Solutions – Idaho Falls, ID

Red Lodge Ales Brewing Company – Red Lodge, MT

SE/Z Construction, LLC – Idaho Falls, ID

**Sustainable Solutions, Inc** – Billings, MT

**Westbank Construction, Inc** – Jackson, WY

## \$50

City of Bozeman – Bozeman, MT

Dornix Park Citizens Committee – Big Timber, MT

Garth Taylor – Idaho Falls, ID

Jackie Flowers – Idaho Falls, ID

## In-Kind Contributions

Grand Teton Lodge Company – Moran, WY – for annual conference facilities and hospitality

Wilderness Systems and Technologies – Idaho Falls, ID – for transportation consulting services

CTA Architects Bozeman – Bozeman, MT – for donated YBP office space



On September 8, YBP members began a trip to the Idaho National Laboratory with a visit to the Experimental Breeder Reactor I, a National Historic Site. The in-town visits included a stop at the Robotics Lab (*above*) to view remotely operated aircraft designed for hazardous or backcountry operations.

Xanterra Parks & Resorts – YNP, WY – for YBP group meeting rooms and hospitality

Fall Line Design – Driggs, ID – for donated hours of newsletter layout

*\*red entries denote new members*



# MEMBERSHIP FORM

**Thank you for joining the Yellowstone Business Partnership!**

Please complete sections A-E and return this form and your payment to YBP.

### A. MEMBER CONTACT INFORMATION

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

### B. YOUR BUSINESS INFORMATION

Type of Industry \_\_\_\_\_ Years in Business \_\_\_\_\_

Number of Employees - Full Time (30-40 hrs/wk) \_\_\_\_\_ Number of Employees - Seasonal & Part Time \_\_\_\_\_

Business Locations in the Region (specify) \_\_\_\_\_ Website \_\_\_\_\_

### C. ANNUAL DUES (please indicate your membership type and dues payment amount)

**Business:**  \$5000 + Principal  \$2500 + Sustainer  \$1000 + Investor  \$500 + Advocate  \$250 + Supporter  \$100 + Business (minimum)

**Business Affiliated Individual:**  \$1000  \$500  \$250  \$100  \$75 (minimum)

**Associate (non-voting individuals, non-profits, governments):**  \$500  \$250  \$100  \$50 (minimum)

D. ONLINE BUSINESS DIRECTORY LISTING:  \$60/year

E. "SUSTAINABLE INDUSTRIES JOURNAL" SUBSCRIPTION (12 issues):  \$29

TOTAL ENCLOSED \$ \_\_\_\_\_

*make your check payable to Yellowstone Business Partnership*

# YBP REGIONAL CALENDAR FALL 2008

## OCTOBER

- 1-2 The High Cost of Fuel: What's Down the Road for Montanans  
Billings, MT  
[www.montana.edu/wheeler/](http://www.montana.edu/wheeler/)
- 4 Bridger Raptor Festival  
Bozeman, MT  
[www.bridgerraptorfest.org](http://www.bridgerraptorfest.org)
- 7-8 YBP Seasonality Summit  
Cody, WY
- 9-11 *UnCommon Sense* workshop  
Red Lodge, MT
- 11 Feast for the Beasts  
Red Lodge, MT  
[www.beartoothnaturecenter.org](http://www.beartoothnaturecenter.org)
- 11 Old Faithful Fall Cycle Tour  
West Yellowstone, MT  
[www.destinationyellowstone.com](http://www.destinationyellowstone.com)

## NOVEMBER

- 2 West Entrance to Yellowstone closes to motorized traffic  
West Yellowstone, MT
- 12 YBP Regional Transportation Roundtable  
Bozeman, MT
- 18-21 Greenbuild International Conference and Expo  
Boston, MA  
[www.greenbuildexpo.org](http://www.greenbuildexpo.org)
- 21 Grand Targhee Resort's projected opening date  
Alta, WY  
[www.grandtarghee.com](http://www.grandtarghee.com)
- 25 The Yellowstone Ski Festival  
West Yellowstone, MT  
[www.yellowstoneskifestival.com](http://www.yellowstoneskifestival.com)

### TO SUBMIT REGIONAL CALENDAR ITEMS:

Please email information to [info@yellowstonebusiness.org](mailto:info@yellowstonebusiness.org)  
and indicate "Calendar" in the subject line. Thank you.



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406 522 9155 Fx  
208 528 0269 Ph - Idaho Falls office  
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406 838 2321 Ph - Silver Gate office

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# YBP Fifth Anniversary Celebrations

Watch for news of the Anniversary Event coming to your area in October and November! The YBP Board of Directors and Advisory Board are planning a series of celebrations for our fifth anniversary year, and all YBP members will be invited! These events will be fundraisers for YBP and will include silent auctions and sales of special gift items. Donations to our Anniversary Fund are welcome anytime this fall to help YBP build its capacity and extend its influence across the tri-state region.

Save the following evenings and watch for further info:

**Jackson, Wyoming  
Tuesday, October 21**

**Idaho Falls, Idaho  
Friday, October 24**

**Bozeman, Montana  
Thursday, November 13**

**Red Lodge, Montana  
TBA**

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