



FEASIBILITY STUDY FOR A YELLOWSTONE-TETON REGIONAL TRANSPORTATION COOPERATIVE

Who: The Yellowstone Business Partnership (YBP) is a nonprofit organization working to resolve the major cross-boundary challenges facing businesses and communities in the Yellowstone-Teton region. YBP believes that to achieve long-term profitability in this place, businesses must fulfill their social and environmental responsibilities, and care for the region as a whole.

What: YBP is working to improve resident and visitor mobility across Greater Yellowstone by studying the feasibility of a regional transportation cooperative. Under a co-op model, willing public and private transportation providers could coordinate and market their operations through one integrated system. The YBP feasibility study is being supported by \$200,000 in rural transit stimulus funds under a grant from the Idaho Transportation Department.

When: The feasibility study is on schedule to be completed by the end of 2009. Should the transportation cooperative move forward, a pilot demonstration will be launched by the summer of 2010.

Where: The study area includes the 27 counties that surround Yellowstone and Grand Teton national parks, in Idaho, Montana and Wyoming. See map on reverse side.

How: YBP is facilitating a 50-person, volunteer steering committee that cuts across geographical, jurisdictional, and private-public sector boundaries in Greater Yellowstone. The wisdom and experience of these stakeholders will be reflected in the final feasibility study.

To learn more:

- Go to the Yellowstone Business Partnership website, www.yellowstonebusiness.org
- Contact Jeff Osgood, Mobility Project Manager: josgood@yellowstonebusiness.org; 208-528-0269

What is a Co-op?

A cooperative is a business owned and controlled by those who use its services. In a cooperative, member-users finance and operate the business for their mutual benefit. Control is democratic, with membership control on a one member, one vote basis. Earnings are distributed according to patronage provided by the members or retained in the business for overall member benefit. Cooperatives pay all property and sales taxes required of other business corporations. In the income tax area, the earnings of cooperative corporations may be treated differently than conventional for-profit organizations.

Feasibility Study Participants

City of Victor, Idaho
 Concessions Management/Yellowstone National Park
 City of Laurel, Montana
 Forward Cody - Cody, MT
 Teton County, Idaho
 Montana Department of Environmental Quality
 Greater Yellowstone Coordinating Committee (USFS/NPS)
 Idaho Transportation Department
 Wyoming Department of Transportation
 Montana Department of Transportation
 Partners for Prosperity in Eastern Idaho
 Agency on Aging, Idaho District VI
 Regional Development Alliance - Idaho Falls, ID
 Low Vision Support Group - Powell, WY
 City of West Yellowstone, Montana
 Catch and Release Graphics - Bozeman, WY
 Idaho Falls Convention and Visitors Bureau
 The Software Ranch LLC - Victor, ID
 Powell Valley Community Education - Powell, WY
 Bridger Bowl - Bozeman, MT
 Yellowstone Country Tourism Board - Bozeman, MT
 Wyoming Services for Independent Living
 Park County, Montana
 Western Transportation Institute - Bozeman, MT
 Delaware North Companies/ Yellowstone General Stores - YNP
 Karst Stage - Bozeman, MT
 Grand Teton Lodge Company - GTNP
 Salt Lake Express - Rexburg, ID
 Targhee Regional Public Transit Authority - Idaho Falls, ID
 START Bus - Jackson, WY
 Pocatello Regional Transit - Pocatello, ID
 West Yellowstone Foundation
 Rimrock Stage Lines - Billings, MT
 Eastern Idaho Regional Medical Center

Gallatin County, Montana
 Montana Association of Railroad Passengers
 Kull Food Technologies - Idaho Falls, ID
 Buffalo Bus Touring Company - West Yellowstone, MT
 MET Transit - Billings, MT
 ChauffAir LLC - Idaho Falls, ID
 AllTrans - Jackson, WY
 Jackson Hole Chamber of Commerce
 Grand Targhee Resort - Alta, WY
 Buffalo Bill Historical Center - Cody, WY
 Madison Arm Resort - West Yellowstone, MT
 West Yellowstone Airport
 Grabow Condominiums - Livingston, MT
 Xanterra Parks and Resorts - YNP
 West Yellowstone Chamber of Commerce
 Four Star Properties - Bozeman, MT
 Teton Valley Trails and Pathways - Teton County, ID

Advisors/Leadership Team

Kyle Babbitt, Kyle Babbitt Consulting
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 Lorraine Roach, Hingston Roach LLC
 Diane Gasaway, Northwest Co-op Development Center
 Brian Gion, Montana Co-op Development Center
 Scott Zimmerman, Rocky Mountain Co-op Development Center
 Lisa Ballard, Current Transportation Solutions
 Tim Young, Jackson Hole Friends of Pathways

Yellowstone Business Partnership Staff

Janice Brown, Executive Director
 Heather Burdette, Sustainability Programs Manager
 Jeff Osgood, Mobility Project Manager
 Kim Billimoria, Communications Specialist
 AD Bunn, Administrative Director

Transportation Co-op Study Area

