

CONNECTING THE DOTS

Regional Transportation Planning Now Included in YBP Seasonality Project

INSIDE THIS ISSUE:

Message from the Board	2
Tribute to YBP Director Dwight Minton	3
GY-Framework Pilot Projects Announced	4
<i>UnCommon Sense</i> Class of 2010	5
Executive Director Column	6
Regional Calendar of Events	8

Last September the Yellowstone Business Partnership announced receipt of a \$150,000 USDA Rural Business Opportunity Grant to fund the planning phase of its *Turning On the Off-Season* initiative. This "Seasonality" project was put on hold pending confirmation of an additional \$25,000 in required matching funds, which were granted and authorized by the Idaho Transportation Board on January 17, 2008.

The Idaho Transportation Department has asked YBP to facilitate development of a "Concept of Operations" plan to connect existing private and public transportation providers across the Yellowstone-Teton region. This Concept Plan will be created as part of the YBP Seasonality Project so it may benefit from the public outreach opportunities funded by our USDA grant. In addition, a Regional Transportation Roundtable comprised of interested citizens, businesses and transit providers will meet regularly to have input in the process. The Concept Plan will include:

- A history of regional connectivity and our conceptual vision for the future
- A web-accessible inventory of regional transportation assets including existing transit route and providers, trail systems, user groups, and specialty services
- Unmet transportation needs in the region, including where transportation is considered inadequate in terms of safety and efficiency
- Several scenarios designed to meet the region's needs that maximize use of existing assets

The consultants preparing the Concept Plan will share their progress to date and discuss the region's transportation needs at the YBP Annual Conference May 19-21, 2008, at Jackson Lake Lodge. The conference will focus on regional connectivity and feature keynote and workshop speakers who will discuss how quality public transportation holds great promise for our region.

SEASONALITY PROJECT LAUNCHES WITH TRI-STATE VIDEO CONFERENCE

On February 28 YBP held a tri-state video conference that temporarily solved an all too common problem shared by residents of the Greater Yellowstone region: the challenge of collaboration between far-flung cities. By linking participants in Jackson and Lander, WY; Pocatello and Idaho Falls, ID; and Bozeman and Billings, MT via video, YBP emphasized the importance of collaboration in approaching the common socioeconomic challenges we all face.

The purpose of the video conference was to begin strategic economic planning based on our *Turning on the Off-Season* report, which thoroughly maps out the challenges facing the 25 counties that surround Yellowstone and Grand Teton national parks. The principal investigator of the report, Dr. Larry Swanson of the O'Connor Center for the Rocky Mountain West, was the featured conference speaker. After a PowerPoint presentation by Swanson, participants signed off and began brainstorming "hot topics" for their region that eventually became a short list of potential projects.

The idea to connect the cities electronically was purely intentional since winter is a difficult time for many to travel long distances. What separates the six sub-regions represented at the video conference are hundreds of miles and three state boundaries that often inhibit constructive problem-solving. The problems we share are

(Continued on page 6)

VISIT US ONLINE: yellowstonebusiness.org

for timely and relevant articles and opinion pieces on issues of regional stewardship and economic sustainability.

WE WELCOME

website contributions from our members:

info@yellowstonebusiness.org



Workshop participants at six different sites met face to face using video conference technology.

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MESSAGE FROM THE BOARD CHAIR

Gary Van Dyke, Van Dyke Technology Group

FIVE YEARS! YBP: Using the Power of Business to Better Our Region's Future



Our founders had it right. It's all about quality of life and using the power of business to better our region's future. With insight borne from lives spent in the Greater Yellowstone region, these founding members saw interdependencies that would define YBP's mission and the work needed to fulfill it.

So the equation was drawn: our quality of life = the health of our communities = the health of our economy = the health of our ecosystem. The leap at the time was to recognize that each element in this equation had to be nurtured to sustain the others. And thus the work began to define and develop programs that would enhance and sustain our growing communities, our diversifying economy and our unique natural ecosystem.

YBP determined that its operational model would be to assess the difficult challenges common to all parts of our region and work collaboratively with people of perhaps disparate views to find consensus solutions. With the traction of common cause, this participatory process helped define and evolve programs that are now achieving measurable results.

To people this work and execute our programs, our founders once again had a singular idea. YBP membership would be primarily business leaders: those who form the economy-based pivot between our ecosystem and the health of our communities. But our mission also attracted others: chambers of commerce, local governments and so many individuals, much to our excitement and benefit.

Reflecting back on our five-year history, what good work these dedicated members have accomplished! Framed by a strategic plan, guided by our Board of Directors and led by our incomparable Executive Director and her staff, the work of YBP is now getting noticed:

- Modeled upon the U.S. Green Building Council's LEED green rating system, our GY-Framework for Sustainable Development is entering its pilot stage with 11 applicants willing to test its utility as a guide for building more sensitively within the ecosystem. Pilot sponsors and volunteers will work together over the next three years to ensure the GY-Framework can positively affect the way we build and live in this region.

- Our *UnCommon Sense* leadership program has matured into a unique offering for regional businesses on how to minimize their waste and consumption while gaining on the bottom line. Talk about win-win. Our graduates are proof that there are no better advocates than those converted.
- Our regional demographic and socioeconomic studies are proving useful to businesses and communities as they strive to "turn on the off-season" in support of more year-round economies. Thanks to continued funding from USDA, we are now facilitating cross-boundary conversations to address the major regional challenges described in our research report. The need for more public transportation options will receive particular attention at our 5th annual conference, knowing that connecting our parks, communities and retail centers will have immense benefits to our regional well being.
- Our Resource Stewardship program is developing well as we work to advance YBP interests in water resources and outdoor recreation. Considerable effort is required to bring each interest to the stage of an executable program, perhaps building on smaller projects to create multi-year, sustainable programs of impact.

I will conclude with a personal word or two about impact. I am ending a three-year term as a YBP Director and two years as the Board's Chair. In my first column as Chair, I wrote that YBP should be evaluated in terms of its positive impact on the region. Together with Executive Director Jan Brown and our Board (I love working with bright and committed people), we have built the necessary bridge between start-up and impact.

We have instituted well-documented governance procedures and "best practices" for operational and financial management. We are financially sound with our work drawing increasing responses from generous donors and foundations.

In our short history, YBP has built a reputation for performance and integrity. Our current programs are generating increasing interest and business participation, and they are designed to positively impact our quality of life and collective future. At our annual conference in May, you can evaluate for yourself the kind of impact YBP businesses are having under your organization's leadership. See you there!

THE BUSINESS VOICE

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A TRIBUTE TO DWIGHT MINTON by Dave Stauffer, YBP Board Vice Chair and Nominations Chair

An Exemplary Business Leader and “Truly Amazing Man”

Before there was a “sustainability” movement...before there was a drive for “green business”...before there was recognition of “corporate social responsibility” – there was Dwight Minton.

As chairman and CEO of Church & Dwight – the Arm & Hammer people – Dwight Minton headed a company whose brands are known and honored worldwide. He distinguished his years at the top by demonstrating that a business leader who cherishes people and the environment can dramatically grow his company’s revenues and market share. Just before Dwight’s retirement in 2001, a financial website described him as “truly an amazing man, interested in being environmentally conscious when it was taboo for big corporations to do so.”

At this coming YBP Annual Conference, Dwight – one of our founding Board members – will complete his second consecutive three-year term, and therefore, under YBP’s Bylaws, exit the Board. The occasion is appropriate for a tribute to Dwight – not just for his indispensable role in launching YBP, guiding it as chairman in 2005-06, and generously providing gifts that made a critical difference when finances were precarious – but also because his career in heading a major corporation shows that a company’s long-term success is best ensured when it pays as much attention to building social and natural capital as to building financial capital.

Dwight is in the fifth and final generation of Church & Dwight’s founding family – “final” because Dwight had the courage to recognize that a family-run corporation was not likely to remain viable, given the realities of 21st-century global competition. So Dwight worked himself out of a job, arranging for the orderly transition of front-office leadership. He relinquished his job of chairman early in 2001, having grown Church & Dwight’s revenues by some 5000 percent (yes, that’s five thousand) since being named president & CEO in 1969.

Today, Church & Dwight is a \$2 billion annual sales global powerhouse, ranking Number 876 in the Fortune 1000 – no small achievement for the small baking soda manufacturing firm started by Dwight’s great-great-grandfather Austin Church and Austin’s brother-in-law John Dwight in 1846.

Dwight qualifies as an incredibly successful corporate leader based on Church & Dwight’s financial performance and its transition from family control during his tenure. But I would contend that his single most significant accomplishment – one that raises him above almost every other of his corporate contemporaries – is in extending and immeasurably enhancing Church & Dwight’s unsurpassed corporate citizenship. I believe that Dwight, by putting the company’s concern for society and the environment at the top of its list of corporate obligations, ensured greater long-term profitability and shareholder returns.



For example, even before the modern environmental movement was inaugurated with the first Earth Day in 1970, Church & Dwight was developing a phosphate-free laundry detergent that rocketed to market success in its first year on the market. From this success, “You can take away a couple of learning experiences,” Dwight said years later. “The first is that people are reluctant to accept change. They become downright hostile when their assets, livelihood, and/or lifestyle are thought to be negatively affected...The second is the importance of good facts. Tough-minded peer review science has a lot going for it.”

Church & Dwight went on to develop a host of trail-blazing products, such as an environmentally friendly paint-stripping compound, an air-pollution-control substance, and a system for removing lead from potable water. “To ignore the environmental movement’s implications for our company would be actionable,” Dwight told the *New York Times* in 1990. “It fits so much of what we do.”

Dwight’s personality seems totally without the enormous ego that characterizes most other American corporate leaders. In a typically self-effacing way, he once told a reporter, “My confidence in how much I knew probably peaked about the time I took over,” as Church & Dwight president and CEO at age 34. Even at that age, he knew more than he’d admit, having earned a college degree from Yale and a master of business administration from Stanford.

Dwight’s first experience with our Yellowstone region came in the form of a family gathering in 1964 at the Elkhorn Ranch, located just minutes from the northwestern corner of the national park. Twenty-four years later, Dwight bought the Elkhorn, still proudly operated as “one of the few remaining traditional dude ranches where the natural outdoor experience is the focus of activity.”

Elkhorn Ranch...Church & Dwight...Yellowstone Business Partnership. These organizations are respected leaders in their activities today thanks to the leadership, the insight, and the financial, social, and environmental concern of Dwight Minton. His exemplary career in business serves as a model for all of us who have been, or will be, part of YBP.



Dwight and Minnie Minton have owned the Elkhorn Ranch since 1988, preserving its legacy and that of the Greater Yellowstone Ecosystem through their careful stewardship and generous philanthropy.

GY-FRAMEWORK: How You Can Help

YBP is forming two task forces to help implement the GY-Framework over the next three years. Please contact Heather Burdette at hburdette@yellowstonebusiness.org if you are interested in serving on either task force.

- **The Incentives Task Force** will identify and advance a suite of incentives and marketing approaches to support pilot demonstrations and future GY-Framework participants building sustainable developments in the Yellowstone-Teton region.
- **The Certification Task Force** will work throughout the pilot program to interpret credits and create a third-party certification process for the GY-Framework that maximizes regional involvement and minimizes cost. This task force will also design submittal templates and all materials for projects to use for eventual certification.

Bozeman-based consultant Kath Williams + Associates has been retained to design the technical reference guide for the GY-Framework and to design and deliver the initial training course for pilot personnel. The reference guide will help pilot projects by suggesting strategies and technologies that can be used to achieve points in the new GY-Framework rating system. YBP members can help by alerting Kath to your favorite green website and/or most helpful resources for inclusion in the GY-Framework Technical Reference Guide. Please send all submissions directly to kath.williams.associates@gmail.com.

Eleven Pilot Projects to Demonstrate GY-Framework; Pilot Funding Increases

Over the next three years, the Greater Yellowstone Framework for Sustainable Development will be tested with 11 visionary builders and developers across our tri-state region. During the GY-Framework implementation phase, pilots will help provide feedback on the rating system and demonstrate how each credit can be achieved on the ground. Each pilot will have the opportunity to host a YBP-sponsored open house this summer and will receive additional visibility through YBP events and publications.

Additional support for the GY-Framework was recently received from the Bullitt Foundation in Seattle, WA, which awarded YBP a second \$20,000 grant for its sustainable development initiative. The Bullitt grant serves as matching funds for the larger, \$175,000 grant from the Murdock Charitable Trust announced last November.

GY-Framework Registered Pilot Projects



Beartooth Nature Center

Beartooth Nature Center, Red Lodge, MT— The nonprofit Beartooth Nature Center is piloting its new facility, which will include a Visitor's Center, education building, offices, quarantine facility, restrooms and observation points, wetlands boardwalk, water features, an aviary, and a barn on 20 acres of land five miles north of Red Lodge.



Grand Targhee Resort

Dornix Park, Big Timber, MT— The Dornix Park Project is a citizen-driven project on 55 acres of city-owned property along the Boulder River. The project will include trail systems, environmental education components, land recovery and reclamation projects, wetlands preservation, a regional history center, river access and wildlife habitat.

Grand Targhee Resort, Alta, WY— Grand Targhee Resort's project is a recently-approved, 450-unit residential and commercial development on 120 private acres at the base of the well-known ski hill.

Harriman State Park, Island Park, ID— Harriman State Park is moving forward with an historic renovation project of Railroad Ranch buildings within Idaho's largest state park.

Livingston School District, Livingston, MT— The proposed Livingston High School building and grounds renovation are the central focus of this project on 12 acres in Livingston.

Mountain Legends Ranch, Driggs, ID— Mountain Legends Ranch is a 99-unit planned unit development on 197 acres located on the road to Grand Targhee Resort, just west of the Idaho-Wyoming state line.



Mountainside Village

Mountainside Village, Victor, ID— Mountainside Village is a 400-unit subdivision featuring Traditional Neighborhood Design concepts on 125 acres within the Victor city limits. It is piloting rating systems for both LEED-Homes and LEED-Neighborhood Design.

Pine Glades Homes, Jackson, WY— Pine Glades is an approved 13-unit luxury townhome development on 17 acres adjacent to Snow King Resort and within the Town of Jackson.

Red Lodge High School, Red Lodge, MT— Red Lodge High School is a new high school project under construction on 20 acres in Red Lodge.

Story Mill Neighborhood, Bozeman, MT— Story Mill Neighborhood is a mixed-use urban infill project and LEED-ND pilot consisting of 1,200 dwelling units on 106 acres within the Bozeman city limits.



Teton Meadows Ranch

Teton Meadows Ranch, Jackson, WY— Teton Meadows Ranch is a proposed 500-unit subdivision on 288 acres five miles south of Jackson in Teton County. It features affordable and GAP housing with appreciation limits intended to attract low- and middle-income residents.



Story Mill Neighborhood

Third *UnCommon Sense* Leadership Class to Begin in April

A wide variety of businesses and institutions from three states and Yellowstone National Park have applied for the third class of *UnCommon Sense: Business Leadership for a Sustainable Future*. This two-year course continues to attract key business leaders who recognize that a healthy environment and strong communities are vital to their organization's long-term prosperity. By adopting sustainable business practices, *UnCommon Sense* participants are helping to preserve our social and natural assets, strengthen our regional economy, and enhance the growth potential of their own business or institution.

UnCommon Sense participants are aided by experienced YBP volunteers who serve on the program's leadership team. Team members serve as resource advisors, content instructors and encouraging mentors for all those going through the program. The Leadership Team has expanded to include **Beth Pratt**, the new Director of Environmental Affairs for Xanterra Parks and Resorts, and **Gina MacIlwraith**, Director of Environmental Health and Safety at the Grand Teton Lodge Company. They join leadership team members Allison Collins of MacKenzie River Pizza, Deb Holmstrom-Friedel of DNC-Yellowstone General Stores, Basil Barna of Wilderness Systems and Technologies, Laurie Francis of Community Health Partners, and Arthur Kull of Kull Food Technologies.

The new *UnCommon Sense* class will attend its first workshop in West Yellowstone April 24-26, 2008, and will learn how to initiate organizational change and improve waste-stream management. They will meet concurrently with the "Sustainability Seekers" class, whose third workshop deals with responsible purchasing, and social and community investment. To learn more about the *UnCommon Sense* program, please see the YBP website at www.yellowstonebusiness.org

Welcome Heather Burdette



We are pleased to introduce our new Manager of Sustainability Programs, **Heather Burdette**. Heather received her Master's Degree in Environmental Studies from the University of Montana with an emphasis in Sustainable Building and Alternative Energy. She has lived in Montana for most of her life and is a permanent resident of Silver Gate, MT, population 13, at the northeast entrance to Yellowstone National Park. She has managed historic retail and lodging properties for Silver Gate Partners, practiced conservation real estate in two states, and is co-owner/operator of the Sun Dog Trading Post in Silver Gate. Heather and her husband Christopher, along with their 18-month-old daughter Scout, enjoy living in such an extraordinary place. To reach Heather contact: hburdette@yellowstonebusiness.org, 406-838-2321.

YBP FIFTH ANNIVERSARY TOUR BEGINS in RED LODGE on MARCH 27th

Executive Director Jan Brown will visit each of the 25 counties in the Yellowstone-Teton region over the course of 2008, our fifth anniversary year. At each location, we plan to highlight YBP member involvement in our current programs and promote our annual conference and other program activities. Watch for a personal invitation to the Tour Event in your vicinity or check the Anniversary Tour Schedule posted on the YBP website.

The first official Anniversary Tour stop will be in Red Lodge (Carbon County, Montana) at **Bridge Creek Backcountry Kitchen and Wine Bar on Thursday, March 27, from 5:00-7:00 pm**. The event will be co-hosted by the Red Lodge Chamber of Commerce and sponsors Stauffer Bury, Inc and CTA Architects Engineers.

UnCommon Sense – Class of 2010

Buffalo Bill Historical Center, Cody, WY

CTA Architects Engineers,
Billings & Bozeman, MT

Glass Roots, Bozeman, MT

Harmony Designs, Driggs, ID

Intrinsic Architecture, Bozeman, MT

Livingston School District, Livingston, MT

Plan One/Architects, Driggs, ID

Silver Star Communications, Driggs, ID

Snow Creek Saloon, Red Lodge, MT

Yellowstone Assoc. Buffalo Field Station, YNP



Mackenzie River Hosts YBP Day

We want to thank the two Mackenzie River Pizza locations in Bozeman for hosting YBP day on February 6, 2008. Mackenzie River donated 20% of ticket sales to YBP for all customers who presented YBP coupons on that day. The coupons were available on the website and were also distributed to members in a mailing. The downtown store donated \$38.65, and the 19th location donated \$13.00, for a total of \$51.65.

Mackenzie River, a graduate of the *UnCommon Sense* program, continues to take pride and ownership in their commitment to YBP. We appreciate their continued efforts and support.



On Reaching the Sustainability Tipping Point

Jan Brown, YBP Executive Director

Malcolm Gladwell's *The Tipping Point* was a best seller published earlier this decade that described how epidemics of ideas "infect" societies in ways not dissimilar to viruses in a disease model. The book deftly twines sociological, psychological and historical realities to describe the mysterious mathematical phenomenon of a "tipping point" when struggles cease, and ideas or products become widely accepted seemingly overnight. While most of us assume that social change takes a very long time, Gladwell makes the convincing argument that social epidemics are very real and indeed can happen quickly.

May I suggest that the sustainability or "green" business movement has reached a tipping point here in the Northern Rockies? The evidence is right in our own backyard:

- The West Yellowstone Chamber of Commerce has launched a "Green Up West Yellowstone" campaign, and rumor has it that the Gardiner Chamber will soon follow suit.
- The Snow Creek Saloon in Red Lodge, Montana, is under new ownership and now the infamous biker bar has become one of our *UnCommon Sense* applicants.
- Rexburg, Idaho, has started a voluntary recycling program, joining other conservative communities seeking to reduce their wastes and extend landfill life.
- The Billings Chamber of Commerce is sponsoring a special Rise & Shine Billings Earth Day Fair on April 22 where sustainable enterprises can display their wares.
- The "Green Drinks" international after-hours network will soon add a Bozeman chapter after the Billings chapter has

averaged 50-100 in monthly attendance

- New businesses are surfacing that manufacture and/or sell biodiesel, green business directories, recycled glass tiles and sustainable wood products.
- More subdivisions and commercial buildings are seeking green certification, with increasing numbers of architects, engineers and students seeking LEED accreditation.

In less than 15 years, the sustainability movement has evolved from a handful of visionary corporate leaders (like Dwight Minton) to accepted business practice. Agencies and non-profit organizations like YBP have made important contributions, but none can claim sole responsibility. Sustainability makes such good social, economic and environmental sense that it had to reach a tipping point eventually.

No longer to be feared or considered subversive, "sustainability" now cries out for better definition and more on-the-ground examples. YBP needs to expand and make even more meaningful our region-wide *UnCommon Sense* and GY-Framework programs and to publicize well their measurable achievements. We also are well positioned to facilitate cross-border discussions on regional transportation, health care needs, labor and housing shortages, sustainable tourism and responsible expansion of public recreation facilities. To be successful, we must stay regional in scope and continue to build constructive, apolitical relationships across state and agency boundaries.

As YBP attracts more members and funding in our Fifth Anniversary year, we will encourage emerging "green" activities in each community, but let local organizations and the for-profit sector embrace these opportunities. Our role is to stay focused on

promoting scientific understanding, informed dialogue and collaborative approaches to resolving our region's most complex socioeconomic and natural resource challenges.

We learned that this part of our mission statement made a very favorable impression on the Murdock Charitable Trust, which eventually granted us \$175,000 to pilot the GY-Framework. While we have not yet reached the tipping point of a shared regional identity and a preference for collaborative action, YBP businesses truly are leading the way towards a more sustainable future.

WELCOME TO "AD" BUNN: New Administrative Director

We have hired our first full-time Administrative Director, Anne Davis "AD" Bunn, who is assuming financial and accounting duties for YBP as well as membership tracking.



AD comes to us from the corporate offices of Mackenzie River Pizza Company, where she was the Operations and Personnel Assistant. Her involvement in the working group, as part of the *UnCommon Sense* program, led her to pursue a career with YBP. We are excited to have her aboard.

We extend our sincere thanks to Susan Seibert who served as our part-time Finance Manager in 2007. Susan's dedicated service and financial acumen vastly improved our accounting and contracting systems and aided in our year-end personnel transition. Susan continues to work for three different non-profit organizations in Bozeman with several other bookkeeping jobs on the side.

Connecting the Dots (continued from cover)

rapid population growth, health care services for an aging population, affordable housing and workforce shortages, seasonal fluctuations in rural economies, and lack of public transportation to connect our region.

Additional meetings will take place later this spring in each sub-region where each team of volunteers will select one project from the short list for further research or analysis. Each of the six sub-regions is allot-

ted \$10,000 to conduct research and create action plans for projects that will benefit multiple counties. Final recommendations from each study will be unveiled at the YBP Seasonality Summit scheduled for Cody October 6-7, 2008.

The next sub-regional meetings are open to the public and will be announced through eGrams and on the website to all YBP members. Citizens, educators, business owners,

and members of local agencies, chambers of commerce, professional organizations, and economic development groups that missed the video conference are encouraged to participate in project selection.

In accordance with Federal law and U.S. Department of Agriculture policy, this institution is prohibited from discriminating on the basis of race, color, national origin, sex, age or disability.

YBP DONORS: December 2007 - February 2008

Recent Grant Awards

Murdock Charitable Trust - \$175,000 (over three years)
- Vancouver, WA
USDA Rural Development - \$150,000 - Blackfoot, ID
Idaho Transportation Department - \$30,000 - Boise, ID
Bullitt Foundation - \$20,000 - Seattle, WA
Montana DEQ - \$5,000 - Helena, MT

\$5,000

Roger Lang - Cameron, MT
Van Dyke Technologies, Inc. - Bethesda, MD
Gary and Lynne Van Dyke - Pray, MT

\$2,500

Idaho National Laboratory - Idaho Falls, ID
Rick and Mary Lee Reese - Bozeman, MT
Stauffer Bury Inc. - Red Lodge, MT

\$2,000

Anita Pagliaro - The Selz Foundation - Livingston, MT

\$1,000

Grand Targhee Resort - Alta, WY
Moonlight Basin - Big Sky and Ennis, MT
Bob Schaap - Bozeman, MT
Silver Star Communications - Driggs, ID

\$500

Michael and Lynn Aldrich - Glendale, CA
Jack and Ruth Brown - Oceanside, CA
Chico Hot Springs Resort - Pray, MT

Mercury Advertising - Bozeman, MT
On Site Management, Inc. - Bozeman, MT
Bill Shepard - Cody, WY
Dan Stevenson - Bozeman, MT
Mark Tache and Christin Cooper - Bozeman, MT

\$250

All West Realty - Lander, WY
Beartooth Nature Center - Red Lodge, MT

\$200

Bill and Pam Bryan - Bozeman, MT
Cheryl O'Brien - Idaho Falls, ID
Mountain Home Montana Vacation Rentals - Bozeman, MT

\$100+

Archer Construction - Bozeman, MT
Bechtle-Slade PC - Bozeman, MT
City Pass - Victor, ID
Collins Planning Associates - Jackson, WY
Community Co-op - Bozeman, MT
Cool Works - Gardiner, MT
Current Transportation Solutions - Bozeman, MT
Davidson Builders, Inc. - Bozeman, MT
Doug McClelland's FlyfishingAnd - Red Lodge, MT
Downtown Billings Alliance - Billings, MT
Energy and Sustainable Design Consultants, Inc. - Billings, MT
Executive Mailing Services - Bozeman, MT
First Interstate Bank - Livingston - Livingston, MT
Firehole Ranch - West Yellowstone, MT

Fitzgerald's Bicycles - Jackson, WY
Freeheel and Wheel - West Yellowstone, MT
Grizzly & Wolf Discovery Center - West Yellowstone, MT
Hall and Hall - Billings, MT
Harmony Design, Inc. - Driggs, ID
HydroSolutions, Inc. - Red Lodge, MT
Intermountain Aquatics, Inc. - Driggs, ID
Montana Yellowstone Expeditions - Bozeman, MT
Nationwide Floor & Window Coverings - Victor, ID
Norris Hot Springs - Norris, MT
Northwest College Workforce Development Dept - Powell, WY
Off the Beaten Path - Bozeman, MT
Plan One/Architects - Driggs, ID
Powder Mountain Press Inc - Driggs, ID
SIMMS - Bozeman, MT
Sotheby's International Realty - Jackson, WY
The Plumber, LLC. - Idaho Falls, ID
Teton Mountain Lodge - Teton Village, WY
West Yellowstone Chamber of Commerce - West Yellowstone, MT
Whimpy Wolf Builders, LLC - Lander, WY
Wilkinson-Montesano Builders, Inc. - Jackson, WY

\$75+

Duncan and Eva Patten - Bozeman, MT

\$50+

City of Bozeman - Bozeman, MT
Don Harger - Jackson, WY
Maryvette Labrie - Red Lodge, MT

**red entries denote new members*



MEMBERSHIP FORM

Thank you for joining the Yellowstone Business Partnership!

Please complete sections A-E and return this form and your payment to YBP.

A. MEMBER CONTACT INFORMATION

Business Name _____ Contact Person _____
Mailing Address _____ City _____ State _____ Zip _____
Phone _____ Phone _____ Email _____

B. YOUR BUSINESS INFORMATION

Type of Industry _____ Years in Business _____
Number of Employees - Full Time (30-40 hrs/wk) _____ Number of Employees - Seasonal & Part Time _____
Business Locations in the Region (specify) _____ Website _____

C. ANNUAL DUES (please indicate your membership type and dues payment amount)

Business: \$5000 + Principal \$2500 + Sustainer \$1000 + Investor \$500 + Advocate \$250 + Supporter \$100 + Business (minimum)

Business Affiliated Individual: \$1000 \$500 \$250 \$100 \$75 (minimum)

Associate (non-voting individuals, non-profits, governments): \$500 \$250 \$100 \$50 (minimum)

D. ONLINE BUSINESS DIRECTORY LISTING: \$60/year

E. "SUSTAINABLE INDUSTRIES JOURNAL" SUBSCRIPTION (12 issues): \$29

TOTAL ENCLOSED \$ _____

make your check payable to Yellowstone Business Partnership

YBP REGIONAL CALENDAR

APRIL

- 1-2 GY-Framework Pilot Training, Bozeman, MT
- 12 Annual Cardboard Box Derby, Grand Targhee Resort
www.grandtarghee.com
- 17-18 Montana Governor's Conference on Tourism and Recreation
West Yellowstone, MT
www.travelmontana.state.mt.us/conference/speakers07.asp
- 18 Yellowstone Park's West Entrance opens to motorized travel
Yellowstone National Park
- 21-22 Wyoming Governor's Hospitality and Tourism Conference
Casper, WY
www.wlra.org/associations/884/filesScheduleOfEvents.pdf
- 22 Rise & Shine Billings - Earth Day, College of Technology
Health Sciences Building, MSU Billings
www.billingschamber.com/events/rise_and_shine_billings/
- 24-26 YBP UnCommon Sense Workshop, West Yellowstone, MT
- 26 Idaho Falls Earth Day Celebration, Tautphaus Park and Zoo
www.ifearthday.com

MAY

- 7-8 Idaho Governor's Conference on Recreation and Tourism
Pocatello, ID, info@visitidaho.org
- 7 Executive Director Jan Brown speaks at Lander Rotary
and YBP After-Hours Member Event, Lander, WY
www.yellowstonebusiness.org
- 9 Cody's Wild West Days, Cody, WY
www.codywildwestdays.com
- 17 Elkfest, Jackson Hole, WY
www.jacksonholechamber.com/events/elkfest.php
- 19-21 Fifth Annual YBP Conference
Jackson Lake Lodge, Grand Teton National Park
www.yellowstonebusiness.org

JUNE

- 5 Jackson Hole Film Festival, Jackson Hole, WY
www.jacksonholefilmfestival.org
- 6 Yellowstone Days, Livingston-Gardiner-Cooke City
www.gardinerchamber.com, www.cookecitychamber.org
- 7 Idaho Free Fishing Day Statewide
www.fishandgame.idaho.gov
- 7 Red Lodge Music Festival, Red Lodge, MT
www.redlodgemusicfestival.org
- 11 Train Day: a day of historic presentations and music
West Yellowstone, MT
www.yellowstonehistoriccenter.org./home.php
- 21 Henry's Fork Day, Island Park, ID
www.henrysfork.org
- 28 40th Annual Beartooth Run, Red Lodge, MT
www.beartoothrun.com

TO SUBMIT REGIONAL CALENDAR ITEMS:

Please email information to info@yellowstonebusiness.org and indicate "Calendar" in the subject line. Thank you.

REGISTER TODAY!

YBP Fifth Annual Conference

May 19-21, 2008

**Jackson Lake Lodge
Grand Teton National Park**

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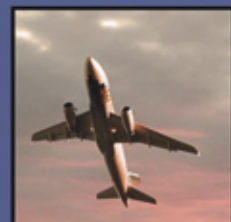
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