



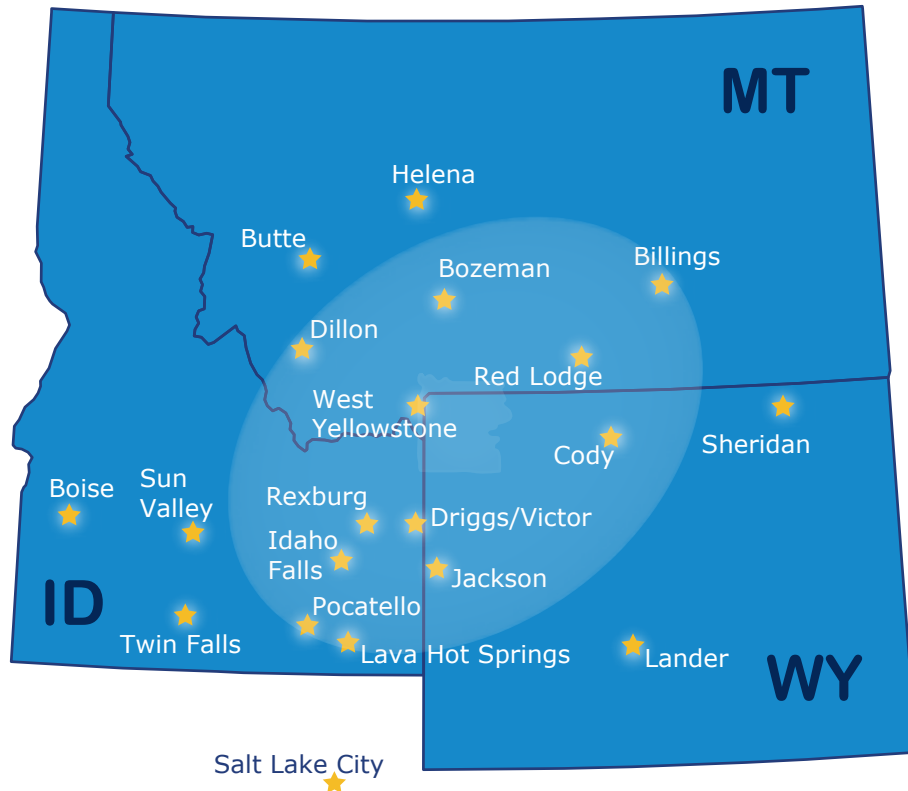
an investment opportunity



LinX is a member cooperative that connects existing public and private transportation providers in Idaho, Montana and Wyoming. LinX integrates and markets its members' services as one system on **www.linx.coop**. LinX is designed to give riders a convenient, seamless and affordable travel experience across the Greater Yellowstone region.



GREATER YELLOWSTONE REGION:



Linx was incorporated in January 2010 and is now testing and developing the following mobility management components:

- Trip planning and ticketing system with multiple customer touchpoints
- Improved marketing of existing and emerging services
- Coordination of route schedules and transfer points
- Innovative technology applications that benefit both transportation operators and their riders
- A centralized location for information on all modes of mobility

Founding board members represent the following entities:

- Karst Stage - Bozeman, Montana
- Wyoming Services for Independent Living - Lander, Wyoming
- Rimrock Stages - Billings, Montana
- Grand Teton Lodge Company - Moran, Wyoming
- Salt Lake Express - Rexburg, Idaho
- Partners for Prosperity - Blackfoot, Idaho
- Targhee Regional Public Transportation Authority - Idaho Falls, Idaho

Investing in Linx is about investing in a sustainable future for you, your community and the entire Greater Yellowstone region.



- Linx will make regional transportation **information easier to find and understand** – both online and through a toll-free phone number. Within a year, Linx riders will be able to plan, book, and manage their entire trip with a single visit to the website.
- Linx will **enhance mobility** for residents by getting them to and from the places they really want to go – not only for recreation and pleasure, but also for health and social service needs.
- Linx will help public and private providers **increase the number and frequency of bus routes** to better serve all of us who call Greater Yellowstone home.
- Linx will **reduce traffic** by giving residents and visitors practical alternatives to driving a personal vehicle. We also will **maintain our outstanding air quality** by reducing vehicle emissions.
- Linx will **aid our economic recovery** by helping people easily access their jobs, shopping centers, events and seasonal resorts. International visitors will feel more welcome in our region, extending their stays and seeing more attractions in each state.

Things to know about Linx

Linx is a Member Cooperative.

A cooperative is a business owned and controlled by those who use its services. In a cooperative, member-users finance and operate the business for their mutual benefit. Control is democratic, with membership control on a one member, one vote basis. Earnings are distributed to members based on how much they use or patronize the co-op services. With Linx, dividends will be based on the value of tickets purchased by members to travel its provider network. The co-op can also choose to retain earnings in the business for overall member benefit. A blended transportation cooperative consists of rider members who use the system, provider members who operate routes, investors who see a benefit in better transportation, and government agencies that have a vested interest in improved mobility within the Greater Yellowstone region.

An Up-Front Investment Has Already Been Made.

A significant investment in technology, marketing, and staff has already been made in Linx thanks to an ARRA grant of \$535,000 from the Idaho Transportation Department. A similar system would have required a \$30,000 investment from at least 20 founding members.

We Are Employing the People Who Already Live and Work Here.

Linx is not a new bus system, but a practical means of connecting our most reliable transportation providers for their mutual benefit. Linx will provide ways for independent operators to work together to build a better system that will benefit all our communities.

It is Designed to Last.

Linx is a public/private partnership that will use a combination of fares, special pass revenue, booking fees, advertising income, profits from equipment sales, and public/private grants to deliver an efficient, fair-priced service for the region.

The Linx System can Deliver.

- A student can travel safely from BYU-I in Rexburg to her home in Billings and back again. Family can track her movement with the "Where's my bus?" feature on www.linx.coop.
- Employees and students can commute from surrounding communities into Bozeman.
- A senior citizen can travel from Island Park to her doctor's appointment in Idaho Falls.
- A tourist who flies into the Jackson Hole Airport can visit Grand Teton National Park and other destinations in the region without renting a car.
- An Indian reservation resident can get from his home to his new job in a nearby city.

Learn more about Cooperatives:

Montana Cooperative Development Center
www.mcdc.coop

National Cooperative Business Association
www.ncba.coop

Northwest Cooperative Development Center
www.nwcdc.coop



COMMON STOCK CLASSES

All stockholders are eligible for patronage credits based on use of the Linx system. Holders of Class A-D stock are also eligible to serve on the Linx Board of Directors.

CLASS A - PROVIDERS ONE-TIME INVESTMENT: \$2,000 VOTING

For transportation companies that provide more than 50,000 rides/year

CLASS B - SHUTTLES ONE-TIME INVESTMENT: \$1,000 VOTING

For transportation operators that provide fewer than 50,000 rides/year

CLASS C - CORPORATE ONE-TIME INVESTMENT: \$1,000 VOTING

For larger businesses and organizations that will benefit from a region-wide system

CLASS D - INDIVIDUALS ONE-TIME INVESTMENT: \$500 VOTING

For sole proprietors and individuals seeking to support region-wide service

CLASS E - RIDERS ONE-TIME INVESTMENT: \$50 NON-VOTING

For those interested in supporting Linx with a minimal up-front investment

PREFERRED STOCK FULL SHARE: \$1,000 NON-VOTING

These stockholders will receive first priority for dividend payments when the board chooses to payout residual income in any given year. While only single shares of common stock can be purchased, multiple and partial shares of preferred stock are available without limit.

Membership Certificates

(no equity stake but have voting privileges)

PUBLIC PROVIDER

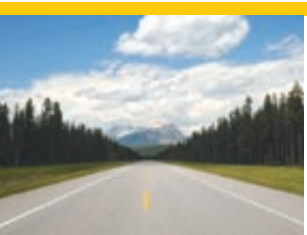
ONE-TIME INVESTMENT: \$2,000

This member category is designed for quasi-governmental entities that may not be able to, or would prefer not to, have an equity stake in Linx. These members are eligible for board service and have voting rights.

AGENCY

ONE-TIME INVESTMENT: \$1,000

This member category is designed for all of the governmental agencies with a stake in transportation within the Greater Yellowstone region. Many of them are not able to have an equity stake in any corporation. This category accommodates that restriction, but gives the agency voting rights and they are eligible for board service.



To purchase stock or membership in Linx, go to: www.linx.coop

The Yellowstone Business Partnership is a nonprofit organization committed to enhancing the social, economic and environmental well-being of the Greater Yellowstone region. YBP is providing administrative services for Linx through its developmental stage. YBP has offices in Bozeman, Montana, and in Idaho Falls and Driggs, Idaho. YBP staff working with Linx include:

Janice Brown, Executive Director
jbrown@yellowstonebusiness.org
208-528-0269

Kim Billimoria, Communications Specialist
kbillimoria@yellowstonebusiness.org
208-881-3524

Collette Rinehart, Linx Campaign Manager
crinehart@yellowstonebusiness.org
208-881-4521

Kyle Babbitt, Linx Field Representative
Eastern Idaho & Western Wyoming
kbabbitt@yellowstonebusiness.org
208-313-2877

Kimberly Brown, Linx Field Representative
Southwest Montana
knbrown@yellowstonebusiness.org
406-599-0154

Carissa Klarich, Linx Field Representative
Billings & the Big Horn Basin
cklarich@yellowstonebusiness.org
406-545-8179

