

**Yellowstone-Teton Regional Transportation Cooperative  
AGENDA - STEERING COMMITTEE WORKSHOP  
Thursday, July 9, 2009 – West Yellowstone Holiday Inn**

- 9:30 a.m. Registration and Coffee**
- 10:00 a.m. Welcome and Introductions (Jan)**
- 10:15 a.m. Project Overview – Funding, Staffing and Timeline (Jan)**
- 10:45 a.m. Co-ops 101 – An Introduction to Business Cooperatives (DBB)**
- Principles and governance structure
  - How unique is applying this model to transportation?
  - Feasibility Study outline and need to assess supply/demand
  - Role of Co-op Development Centers in the process
- 12:00 noon Role of Public Steering Committee and Team Responsibilities**
- Provider “Supply” Team
  - Human Services “Demand” Team
  - Education/Industry “Demand” Team
  - Recreation/Tourism “Demand” Team
  - Multi-Modal Interfaces Task Force
  - Marketing Task Force
  - ITS Task Force
  - Agency Coordination Team
- 12:30 p.m. Lunch Break**
- 1:30 p.m. Teams/Task Forces Meet Individually**
- Clarify team tasks and desired outcomes
  - Generate preliminary list of issues and opportunities to address
- 3:00 p.m. Break**
- 3:15 p.m. Resume Team Meetings**
- Identify potentially affected interests and how to involve them
  - Determine team work plan and schedule
- 4:30 p.m. Reassemble for Closing Session**
- Brief reports from each group (3 min)
  - Next steps in process
- 5:00 p.m. Adjourn**