



# Transportation Co-Op Feasibility Study Update

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October 22, 2009

# The Vision

**To bring together all willing public and private operators who can link their transportation services into a comprehensive service network to meet the needs of Co-op riders and visitors to the region.**

# Form a Co-op That:

- Improves marketing of existing services
- Closes the gaps in existing coverage
- Provides a central trip planning and ticketing service
- Assists providers with obtaining additional funding
- Solves cross-boundary and agency issues to facilitate mobility & expand provider markets
- Provides operations management tools to help providers improve efficiency and reduce costs

# Who's primary consumers are:

- 9 Major Public Transportation Providers
- 6 Major Private Inter-City Transportation Providers
- 8 Airlines Serving The 8 Largest Airports
- 17 Senior Centers w/ transportation capabilities
- Numerous other small transportation providers

# Current Ridership

- Over 3 million rides/year by ground based transportation providers
- Within 2 years, MET and START should do 1-million rides/year each

# Need for Mobility Management

- 3 Ground based providers offer online ticketing
- Many services/routes are unpublished
  - One section of the region that is 3, 516 sq miles w/ 25,000 people has intercity service that is completely unpublished.
- 256 regional inter-city connections identified
  - 87 have reasonable coverage
  - 32 of them require a transfer between providers