

11.1 Investment Schedule

(Excerpt from Section 11 of the Greater Yellowstone Regional Transportation Co-op Feasibility Study)

In order for the proposed Co-op to succeed, a significant up-front investment in technology, marketing, and staff is required. Without the ARRA grant of \$535,000 through the Idaho Transportation Department, it is unlikely that this feasibility study would have been conducted. The provider team indicated that a \$30,000 investment by each of the 20+ providers to study and launch the co-op would not have been feasible. The following recommended member classes and pricing structures are significantly reduced from what they would have been without the investment approved by ITD Districts 5 and 6.

Stock Classes

Class A – “Provider Class”- This investor class is defined as transportation providers that currently provide > 50,000 annual rides.

Class B – “Shuttle Provider Class”- This investor class is defined as transportation providers that currently provide < 50,000 annual rides.

Class C – “Investor Class” - This investor class would be for business members who wish to have voting rights, and potentially serve in a governance capacity.

Class D – “Individual Investor Class” - This investor class would be individual or families who wish to have voting rights, and potentially serve in a governance capacity.

Class E – “Rider Class” - This category will encourage a high level of rider members for those desiring minimal investment and not interested in co-op governance. These members would not have voting rights, but should be eligible for patronage (dividend) payments at the end of the year, should the board choose to payout any residual income.

Preferred Stock – This stock is an open class that any person or entity may purchase for investment purposes. This stock does not confer voting privileges to the holder, but holders receive first priority for dividend payments. This stock may be sold or transferred.

Membership Certificates – (No Equity Stake)

Public Provider – This member category is designed for quasi-governmental entities that may not be able to, or would prefer not to have an equity stake in the Co-op. These members would be eligible for board service and would have voting rights.

Agency – This member category is designed for all of the governmental agencies with a stake in transportation within the GY region. Many of them are not able to have an equity stake in any corporation. This category would accommodate that restriction, but would give the agency voting rights and they would be eligible for board service.

Table 19

Voting				Non-Voting		
Common Stock		Membership Certificates		Common Stock	Preferred Stock	
Class A	\$2,000	Public Provider	\$2,000	Class E	\$50	\$1,000
Class B	\$1,000	Agency	\$1,000			
Class C	\$1,000					
Class D	\$500					

